

# **Sonoma Tourism Improvement District**

## **Notice of Meeting and Agenda**

**Thursday, September 8, 2016 – 8:00 AM**

**Best Western Sonoma Valley Inn, Mission Room C**

**550 Second Street West, Sonoma, CA 95476**

- 1. CALL TO ORDER; ROLL CALL – Norm Krug 8:00 AM**
- 2. PUBLIC COMMENT: At this time, members of the public may comment on any item not appearing on the agenda. Please limit individual comments to three minutes.**
- 3. APPROVAL OF MINUTES – August 11, 2016 – Norm Krug 8:05 AM**
- 4. CONSIDER AND VOTE FOR ZAK WEINBERG TO REPLACE BYRON JONES ON TID BOARD - NORM KRUG 8: 10 AM**
- 5. FINANCIAL UPDATE - DAN PARKS 8:20 AM**
- 6. MARKETING REPORT - JONNY WESTOM 8:30 AM**
- 7. GRANT APPLICATION REVIEW AND EXECUTIVE COMMITTEE RECOMMENDATIONS - NORM KRUG – 8:45 AM**
- 8. TID ANNUAL REPORT TO THE CITY UPDATE - JONNY WESTOM - 9:00 AM**
- 9. HOLIDAYS IN SONOMA UPDATE - JONNY WESTOM - 9:05 AM**
- 10. CONSIDERATION OF ITEMS FOR FUTURE AGENDAS - NORM KRUG - 9:15 AM**
- 11. BOARD MEMBER COMMENTS (3 MINUTES EACH) 9:25 AM**
- 12. ADJOURNMENT - 9:30 AM**

*In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Norman Krug at 707 938-9200. Notification 48-hours before the meeting will enable the Sonoma TID to make reasonable arrangements to ensure accessibility to this meeting.*