

## FOR IMMEDIATE RELEASE

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## ORPHEUM THEATER, HOLLAND PERFORMING ARTS CENTER RANK HIGH IN TICKET SALES

Orpheum and Holland Center continue among top venues worldwide

**OMAHA**, **Neb.**, **(Feb 14, 2017)** – Omaha Performing Arts is proud to announce that the Orpheum Theater and Holland Performing Arts Center are ranked among the top theater venues in the world by Pollstar and Venues Today, the industry's top publications covering the worldwide concert industry and venues.

- Pollstar's year-end worldwide ticket sales report ranks the Orpheum Theater 46<sup>th</sup> and the Holland Performing Arts Center 119<sup>th</sup> in the world for ticket sales.
- Venues Today's "Top Spots" ranks the Holland Performing Arts Center #4 and Orpheum Theater #17 among US venues.

Pollstar is the only trade publication covering the worldwide concert industry. The year-end rankings were based on reports to Pollstar for shows that played between January 1, 2016 and December 31, 2016. Venues Today is the leading international trade publication that covers the business side of entertainment and sports, particularly as it relates to venues. Its year-end rankings are based on tickets sold for performances that played between October 16, 2015 and October 15, 2016.

The Holland Performing Arts Center includes the acoustically acclaimed Kiewit Concert Hall and Scott Recital Hall. The Orpheum Theater includes Slosburg Hall, a proscenium theater.

"Our continued success in ticket sales can be attributed to the variety of high quality entertainment presented in the Orpheum and the Holland," said Joan Squires, president of Omaha Performing Arts. "We continually strive to make Omaha a destination for top entertainers, whether they're popular comedians, world renowned dance troupes or national Broadway tours."

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## ABOUT OMAHA PERFORMING ARTS

Omaha Performing Arts is dedicated to providing the best Broadway, jazz, blues, dance, comedy, family and popular entertainment to the citizens of Omaha at the Orpheum Theater, Holland Performing Arts Center and beyond. As Nebraska's largest arts organization, we also provide education opportunities and free community events to expand arts appreciation. <u>Ticket Omaha</u> is our official ticket provider.

We are grateful for support from the Nebraska Arts Council, Nebraska Cultural Endowment, and National Endowment for the Arts, the City of Omaha and Douglas County. We also rely on corporate sponsors, donors and foundations. More information.