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FOR IMMEDIATE RELEASE

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### **Second Annual Cheyenne Restaurant Week Set for April 2-8, 2017**

Special deals and special meals will be on the menu during Cheyenne's second annual Restaurant Week scheduled for April 2-8, 2017. Participating restaurants will offer unique menus at fixed prices to encourage locals and visitors to try new restaurants and meals. The event is a combined effort of Visit Cheyenne and the restaurant community.

Last year's inaugural event was a huge success, with 13 restaurants participating. Most indicated that business was up significantly, with one reporting a 40% increase. Visit Cheyenne will once again promote the week with a dedicated website page and promotion across several media platforms.

Restaurants that would like to participate should contact Laura Levi at Visit Cheyenne ([laura@cheyenne.org](mailto:laura@cheyenne.org), 307-778-3133) for more information.