



# New York's Grape, Grape Juice and Wine Industry Profile

---

America's #3 grape and wine producer  
1,438 family-owned vineyards covering 37,000 acres  
Average grape harvest 169,000 tons worth \$50,714,330  
73.3% for grape juice, 24.6% for wine, 2.2% for fresh fruit  
328 wineries, 314 established since 1976, 272 since 1985, 210 since 2000  
5 federally recognized wine regions (# of wineries): Long Island (66), Hudson River (46),  
Finger Lakes (115), Lake Erie (17), Niagara Escarpment (6), Others (78)  
Table, Sparkling and Dessert Wines; 180,000,000 bottles produced annually  
(Statistics as of 12/31/12)

---

## Annual Economic Impact: \$3.76 Billion

**New York's grape juice and wine products, and related industries produced more than \$3.76 billion of economic value to New York State in 2008**

Full-time Equivalent Jobs	17 thousand
Wages Paid	\$802 million
Farm Gate New York Winery Sales	\$508 million
Grape Sales	\$36.5 million
Grape Juice Product Revenues	\$32.7 million
Number of Wine Related Tourist Visits	4.98 million
Wine-Related Tourism Expenditures	\$376.5 million
Taxes Paid (State and Local)	\$230 million

(Based on data from 2008. Total economic impact reflects direct, indirect, and induced economic activity. When non-New York wine sales of \$1.9 billion and related economic activity are included, total economic impact of grape and wine industries is \$7.02 billion.)

---

## New York Winery Industry Growth Summary

- A 2008 government survey, similar to previous ones from 2004, 2000 and 1998, shows accelerating wine industry growth since creation of the New York Wine & Grape Foundation in 1985.
- In the years since 1975, the number of New York wineries has multiplied over 15-fold from 21 to 328 with 272 (84%) established since 1985 when the New York Wine & Grape Foundation was established.
- From 2001 to 2012, 210 new wineries opened—more than in the previous 170 years—and in just eight years from 2005-2012, the 167 new wineries exceeded the total from the 20 year period of 1980-1999, essentially quadrupling the growth rate.
- Wine production has increased by over 50% since 1985 to about 180,000,000 bottles annually.
- The number of tourist visits to wineries has multiplied 13-fold since 1985 from 384,000 to 4,986,000 in 2008, with a significant share from other states. Winery visits now exceed 5 million.
- Between 2000 and 2008, tourist visits increased by 85% and per person spending by 76%, for a total increase of 228% in the value of sales (and sales taxes for the state and local governments).
- In 2008 the sales tax collected on sales at wineries exceeded \$4.85 million for the State and \$3.63 million for localities, up 605% since 1995.
- The average winery invested \$500,000 between 2000 and 2003 (and \$400,000 during 2006-2008) in vineyards, wine production, tasting room, and other facilities, supporting many other economic sectors.

(Most figures as of December 2012 based on data from 2003, 2004, 2008, and 2012. Sources include Stonebridge Research of Napa Valley, National Agricultural Statistics Service, New York State Liquor Authority, and other government sources.)