

Amarillo Convention and Visitor Council 1000 S. Polk St. * Amarillo, TX 79101 806-374-1497 * 806-584-6792 (cell) March 15, 2017 Eric W. Miller * Director of Communications eric@visitamarillo.com www.visitamarillo.com

Southern Territorial Championship of Cowboy Fast Draw Kicks Off With Local VIP Contest

Have you ever dreamed about being in one of those Western shoot outs? The entire town goes quiet as noon approaches. The main street empties. And as the sun rises straight overhead, two gunfighters step out to settle their score.

This certainly happened in the late 1800s and even into the early 1900s. Now this fast draw skill lives on through the Cowboy Fast Draw Association. Over 100 modern day fast draw cowboys from 12 states are in Amarillo this weekend to test their fast draw skill during the Southern Territorial Championships.

It is a timed event. Competitors, all dressed in period costume, draw their six shooter and fire as fast as possible at a stationary target. Their times, the fastest of which are well under 1 second, are what determines who is the last man, or woman standing.

To kick off this weekend of competition. Several area VIPs will get the chance to fast draw in their own special competition. Scheduled to participate are Amarillo Mayor Paul Harpole, Potter County Sheriff Brian Thomas, Panhandle-Plains Historical Museum Executive Director Carol Lovelady, ABC7 Morning Anchor Anthony Pittman, and either Working Ranch Cowboy Association Executive Director Leman Wall or Associate Kaycee Hooper

They'll meet at the Arena of Life at 2 p.m. on Friday, March 17. They'll get some instruction from actual fast draw competitors and then compete for the best time in the first Amarillo VIP Fast Draw Championship. Winner receives the 1st Amarillo Golden Gun (actually, a toy six shooter painted gold).

"Fast draw is another Western event that harks back to our Western history. So, it is a fine match with Amarillo and all the other Western event world championships held in our home town," Dan Quandt, VP of the Amarillo CVC, says.

The actual competition for the real fast draw competitors will be spread over March 17, 18 & 19 at the Arena of Life, 8827 S. Washington St. in Amarillo. Shooting will start by 9 a.m. each morning. The event is free and is open to the public.

Some details are at www.texasfastdraw.com.

A Meet and Greet for all competitors is set for Friday, March 17 at the Kwahadi Museum of the American Indian starting at 6:30 p.m. And the competition banquet is set for Saturday, March 18 at the new hospitality area of Reed Beverage, 3701 SW 25th Ave.

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The Amarillo CVC mission is to positively impact the economy and image of Amarillo through destination marketing and related support programs.

Visit the Amarillo CVC website at www.visitamarillo.com