



For Immediate Release
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Legendary rock band THE WHO announce summer concert at SMG-managed Van Andel Arena®
Tickets for the July 25 concert will go on sale on Friday, March 24 at 11 AM

Grand Rapids— One of rock's most legendary and defining bands, [THE WHO](#) announced today that they will return to Grand Rapids to perform at [Van Andel Arena](#) for one night only on **Tuesday, July 25, 2017 at 7:30 PM**. **The London Souls** will open the show.

Tickets go on sale to the general public beginning Friday, March 24 at 11:00 AM. Ticket prices are \$39.50, \$59.50, \$82 and \$139.50 and will be available at the Van Andel Arena and DeVos Place® box offices, online at [Ticketmaster.com](#), and charge by phone at 1-800-745-3000. VIP packages will be available via Ticketmaster. A purchase limit of eight (8) tickets will apply to each order and prices are subject to change.

Fans can expect the band to take them on an 'Amazing Journey' through their entire career from the days of 'THE HIGH NUMBERS' to classic albums such as 'WHO'S NEXT,' 'TOMMY,' 'QUADROPHENIA,' 'MY GENERATION' and 'LIVE AT LEEDS' up to the present day.

THE WHO have sold over 100 million records since forming in 1964; they brought together four different personalities and in effect produced a musical hurricane. Each of them was a pioneer. Wildman drummer Keith Moon beat his kit with a chaotic elegance; stoic bassist John Entwistle held down the center with the melodic virtuosity of a solo guitarist; raging intellectual Pete Townshend punctuated the epic universality of his songs with the windmill slamming of his fingers across his guitar strings; and Roger Daltrey roared above it all with an impossibly virile macho swagger. They exploded conventional rhythm and blues structures, challenged pop music conventions, and redefined what was possible on stage, in the recording studio, and on vinyl. Now into their 53rd year, the band is still going strong and winning rave reviews.

About SMG

SMG turns 40 in 2017! Celebrating its 40th anniversary and founded in 1977, SMG provides management services to 233 public assembly facilities including convention and exhibition centers, arenas, stadiums, theaters, performing arts centers, amphitheaters, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's NRG Park and the Mercedes-Benz Superdome in New Orleans. SMG also offers food and beverage operations through its concessions and catering companies, currently serving more than 140 accounts worldwide. For more information, visit [www.smgworld.com](#).



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