

Sonoma Tourism Improvement District

Notice of Meeting and Agenda

Thursday, March 9, 2017 – 8:00 AM

Best Western Sonoma Valley Inn, Mission Room C

550 Second Street West, Sonoma, CA 95476

- 1. CALL TO ORDER; ROLL CALL – Norm Krug 8:00 AM**
- 2. PUBLIC COMMENT: At this time, members of the public may comment on any item not appearing on the agenda. Please limit individual comments to three minutes.**
- 3. APPROVAL OF MINUTES – FEBRAUARY 9, 2017 – Norm Krug 8:05 AM**
- 4. FINANCIAL UPDATE - Dan Parks 8:10 AM**
- 5. MARKETING REPORT AND GROUP MARKETING UPDATE - JONNY WESTOM 8:20AM**
- 6. CONTINUED DISCUSSION ON WORKING TOGETHER WITH THE CITY AND LOCAL COMMUNITY ON BALANCING TOURISM AND QUALITY OF LIFE IN SONOMA - JONNY WESTOM - 8:35 AM**
- 7. CONSIDERATION OF ITEMS FOR FUTURE AGENDAS - NORM KRUG - 8:50 AM**
- 8. BOARD MEMBER COMMENTS (3 MINUTES EACH) 8:55 AM**
- 9. ADJOURNMENT - 9:00 AM**

In accordance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Norman Krug at 707 938-9200. Notification 48-hours before the meeting will enable the Sonoma TID to make reasonable arrangements to ensure accessibility to this meeting.