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FOR IMMEDIATE RELEASE

**C-SPAN TELEVISION NETWORK TO PUT THE
CHARLOTTESVILLE AREA IN THE NATIONAL SPOTLIGHT**
Network will feature a series of segments revealing the region's rich history and
highlight several local authors and historians April 15-16, 2017

Charlottesville, VA (April 14, 2017) – The [Charlottesville Albemarle Convention & Visitors Bureau](#) (CACVB) is excited to announce that Charlottesville & Albemarle County will be the focus of a C-SPAN television series featuring the region's rich history and vibrant literary scene. As a part of C-SPAN's "Cities Tour," the network will highlight various literary and historic sites and interview local historians, authors, and civic leaders, in addition to conducting educational and community outreach in the area. The segments featuring Charlottesville & Albemarle County will air **this weekend** on the network's BookTV (on C-SPAN2) on **Saturday, April 15 at 12:00 p.m.** and American History TV (on C-SPAN3) on **Sunday, April 16 at 2:00 p.m.**

"We are thrilled that the C-Span Cities Tour took the time to visit Charlottesville and highlight our beautiful, vibrant and historic City and region," said Charlottesville Mayor Mike Signer. "We know how blessed we are to live in this remarkable part of the world and are glad that others will have the opportunity to learn more about us."

"Albemarle County's inclusion in the upcoming Cities Tour program provides an exciting opportunity to introduce our community to C-SPAN's national and international audience," said Diantha McKeel, Chairwoman of the Albemarle County Board of Supervisors. "The program's focus on historic and literary sites and activities makes Albemarle County a perfect fit. We look forward to sharing our many assets with viewers, hoping it will inspire many new visitors to experience our community for themselves."

In addition to visiting the Charlottesville & Albemarle County region, the C-SPAN Cities Tour will feature a variety of other destinations nationwide. After airing on television, the segments highlighting the Charlottesville area will be available on the Cities Tour website for viewing at www.c-span.org/citiestour.

About the Charlottesville Albemarle Convention & Visitors Bureau (CACVB):

In addition to serving as the global resource for marketing the tourism assets of [Charlottesville](#) and [Albemarle County](#), Virginia, through www.visitcharlottesville.org, the CACVB assists tour operators, meeting planners, reunions and other groups in planning visits to the destination. CACVB's mission is "to enhance the economic prosperity of City and County by promoting, selling and marketing the City of Charlottesville and County of Albemarle, as a destination, in pursuit of the meetings and tourism markets." CACVB operates the [Downtown Visitor Center \(610 E Main St\)](#) which is open daily from 9 a.m. to 5 p.m., and a second visitor center, the [Albemarle Tourism and Adventure Center](#) in downtown Crozet ([5791 Three Notch'd Rd](#)) at the historic train depot; it is open Wednesday - Saturday 10:00 a.m. - 5:00 p.m. and Sunday Noon - 5:00 p.m. The CACVB also provides a touch-screen kiosk at Monticello's Thomas Jefferson Visitor Center. The official website of the CACVB is www.visitcharlottesville.org. In addition, the organization manages powerful social media channels; ExperienceCharlottesville on Facebook, @VisitCVille on Twitter, CVilleVA on Pinterest, and @CharlottesvilleVA on Instagram and Vimeo.

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