

Amarillo Convention and Visitor Council 1000 S. Polk St. \* Amarillo, TX 79101 806-374-1497 \* 806-584-6792 (cell) May 3, 2017 Eric W. Miller \* Director of Communications eric@visitamarillo.com www.visitamarillo.com

# It's Time to Go Bigger for National Tourism Week

National Travel & Tourism Week, an event promoted by the US Travel Association (<a href="www.ustravel.org">www.ustravel.org</a>), is May 7-13, 2017. But that's just not enough.

It's Time to Go Bigger! for Amarillo tourism; so big that we couldn't squeeze everything into one week.

"This is a great opportunity to show everyone in our city just how important tourism is to the fabric of Amarillo," Dan Quandt, Vice President of the Amarillo Convention & Visitor Council, says.

Last year Amarillo was recognized for having the best and most exciting celebration of National Tourism Week by our peers in the Texas Association of Convention & Visitor Bureaus. We think this program is just as good, Quandt explains.

Join us anywhere during the week. Get details at <a href="www.visitamarillo.com/national-tourism-week-2017/">www.visitamarillo.com/national-tourism-week-2017/</a>.



## Friday, May 5, 2017

First Friday Art Walk

5-9 p.m.

The Galleries at Sunset Center

Join the hundreds of residents and visitors who already know about this big monthly event. Meet local artists, listen to local musicians and visit with your neighbors. Amarillo CVC staff will be in the Center City Corral.

## <u>Saturday, May 6, 2017</u>

Museum Day

Special admission offers at seven participating museums. Ask about an opportunity to win an iPad.

Check out www.visitamarillo.com/national-tourism-week-2017/museum-day-

## 2017/

Amarillo Museum of Art- choice of free poster

American Quarter Horse Hall of Fame & Museum- buy one admission, get one admission free

Bill's Backyard Classics- half-price admission

Don Harrington Discovery Center- half-price admission

Kwahadi Museum of the American Indian- free admission to parents with children and half price admission to unaccompanied adults

Panhandle-Plains Historical Museum- \$5 day (all admissions are just \$5)

Texas Air & Space Museum- all visitors eligible for \$25 gift certificate in TASM Gift Shop

Arts Night- Venom Style

7:00 p.m.

Amarillo Venom vs. Duke City Gladiators

Amarillo Civic Center Complex Coliseum

Visit with arts representatives on the concourse before the game.

## Monday, May 8, 2017

Airport Appreciation Day

Rick Husband Amarillo International Airport

Kritser Conference Room

2 p.m.

Amarillo CVC staff thank our airport partners (airport office and police, TSA and airline staff).

#### **Tuesday, May 9, 2017**

TripAdvisor seminar w/ Scott Caufield of TripAdvisor

Learn to maximize the TripAdvisor listing for your business.

9:30-11:00 am

Ashmore Inn & Suites

## Wednesday, May 10, 2017

No events

## **Thursday, May 11, 2017**

No events- 25<sup>th</sup> Amarillo Chamber of Commerce Business Connection

## Friday, May 12, 2017

Texas Panhandle Travel Rally Day

10 a.m.-2 p.m. (special ceremony at 11 a.m.)

**Texas Travel Information Center** 

I-40 @ Airport Blvd. exit

Free admission- visit with over 20 attractions from across the Panhandle

## **Saturday, May 13, 2017**

National Train Day

Celebrate all things on rails by visiting the Amarillo Railroad Museum 10 a.m.-3 p.m.

Free admission, donations welcome 3160 I Ave (just NE of Rick Husband Amarillo International Airport)

Madame Queen, restored 2-10-4 Texas-type locomotive Corner of SE 2<sup>nd</sup> & Lincoln Streets Free admission

Buttel Train Museum 3907 Sundown Lane

## #####

The Amarillo CVC mission is to positively impact the economy and image of Amarillo through destination marketing and related support programs.

Visit the Amarillo CVC website at www.visitamarillo.com