

# FORT WAYNE DRAGON BOAT RACES

**2017**

PRESENTING SPONSOR



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REGIONAL MEDICAL CENTER



## PADDLES UP!

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Raise Money for Charity



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**RIVERFRONTFW.ORG**



**Riverfront**  
FORT WAYNE



FORT WAYNE  
PARKS AND  
RECREATION



Brought to you by Fort Wayne Parks & Recreation and the Mayor's Youth Engagement Council.





## Dear Community Leader

The Mayor's Youth Engagement Council (MYEC) and Riverfront Fort Wayne, invite you to become a sponsor for the 3rd Annual Fort Wayne Dragon Boat Races. This dynamic community event will take place on Saturday, June 24, 2017 in the heart of downtown at Headwaters Park West.

Sponsors like you make it possible for these quality-of-life enhancing events to occur in our community. Following are various levels of sponsorship available that will allow your organization to gain maximum exposure, along with participating as a team.

Last year, the Fort Wayne Dragon Boat Races witnessed over 2,500 in attendance with 25 teams participating in this one-day event. Teams from throughout the state took part in this unique and exciting experience. Rowing toward victory, teams also raised money for several **local** non-profit charities over \$30,000 raised locally..

Your sponsorship is crucial to the success and legacy of the Dragon Boat Races while exposing your organization to prime, engaging audiences and organized team building within our community. We look forward to following up with you to answer any questions you may have about your level of support.

Sincerely,

**The Mayor's Youth Engagement Council  
and Riverfront Fort Wayne**







**OPENING  
CEREMONIES  
START AT 8AM**

# FORT WAYNE DRAGON BOAT RACES **2017**

**The Fort Wayne Dragon  
Boat Races will be held on  
Saturday, June 24, 2017.**



## 2017 EVENT GOALS

- To create a safe and fun event for all ages, no special skills necessary to participate.
- Celebrate and engage the team sport of Dragon Boat Racing and competition.
- Enjoy the Riverfront, Headwaters Park and Downtown Fort Wayne.
- Increase awareness of the positive aspects of our community's rivers and their potential.
- Serve as a fundraiser for chosen non-profit organizations in our local community.
- Engage student and community volunteers through the Mayor's Youth Engagement Council.
- Highlight sport and athletics – Long-term goals: have several local dragon boats, attract travel teams, integrate athletics and healthy activities into the overall production, highlighting athletic and physical activities opportunities on the rivers.
- Highlight partners involved in the race.
- Expose the community to a new activity that promotes health.



### The Mayor's Youth Engagement Council (MYEC)

The mission of the Mayor's Youth Engagement Council is to involve the youth of Fort Wayne with their community and local government. MYEC aims to be a service-learning group comprised of a variety of local youth. The members provide a voice for the youth of Fort Wayne to the local government by engaging their peers, creating innovative solutions and performing service-learning projects.

### Riverfront Fort Wayne

Riverfront Fort Wayne exists to delight, energize and unite our community through moving experiences and extraordinary places.

Riverfront Fort Wayne aims to guide the community in realizing the value of reconnecting back to the Fort Wayne rivers and riverfront areas. It is the goal that the community values the rivers as economic and placemaking assets to downtown, the broader community and ultimately the region.



### Dragon Boat Racing

Dragon Boat Racing is a rapidly growing sport that combines rich Chinese traditions, competition, team building exercises, and fun. Often, dragon boats are emblazoned with bright colors, dragon scales, which includes a dragonhead and tail. Typical dragon boats are 46' long and feature 20 paddlers, 1 drummer, and 1 steersman. During the course of the race, the job of the drummer is to keep an effective beat in order to synchronize the paddlers. Races are usually between 200-2000 meters and can last up to ten minutes.

Many of the traditional Chinese elements are still practiced today, such as beating of the drums and throwing rice into the river. A common practice for many Dragon Boat Race opening ceremonies includes a practice known as 'Awaking the Dragon'. Before each race, the dragon eyes are dotted. It is believed that once the eyes are dotted, the dragon will come to life. We are fortunate to have the opening ceremonies performed by the Fort Wayne Chinese Families and Friends Association.

TELL ME MORE

**20 PADDLERS**  
(INCLUDING CAPTAIN)

**1 DRUMMER**  
(LESS THAN 160lb)

**1 STEERSMAN**  
(PROVIDED)

## 2017 SPONSORSHIP LEVELS

	Presenting \$20,000 +	Monarch \$10,000	Village Chief \$5,000
Name Recognition as "Presenting Sponsor"	✓		
Number of Dragon Boat Teams (21 Person Roster per Team)	3	2	1
First choice of Dragon Boat training session times	✓		
Priority choice of Dragon Boat training session times	NOT AVAILABLE	NOT AVAILABLE	
Company recognition on all printed materials, PR, broadcast media, digital marketing and website	NOT AVAILABLE	NOT AVAILABLE	
Ground space for promo/marketing purposes	✓	✓	✓
Company opportunity to present the Championship Awards to the community winners	✓		
On-Site PA Announcements	10	5	3
Athletes Village	1st Choice for Location	2nd Choice for Location	3rd Choice for Location

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### **\$2,000** Athletes Village Sponsor

Two prominent banners displayed in high traffic areas of team tents

### **\$1,500** Music Sponsor

Banner displayed beside music pavilion

### **\$1,000** Registration Area Sponsor

Name and logo presented on registration area signage

### **\$500** Supporter

Name listed on general event banner



**BECOME A PADDLER!**

**REGISTER A DRAGON  
BOAT TEAM FOR \$2,100!**

# FORT WAYNE DRAGON BOAT RACES

2017

## SPONSORSHIP OPPORTUNITIES

### GET INVOLVED

There are several levels of sponsorship available for the 3rd annual Fort Wayne Dragon Boat Races. By sponsoring this exciting community event, your company will gain exposure to thousands of individuals and families throughout our region.

- |  |  |
|--|--|
| <input type="checkbox"/> <del>\$20,000+</del> <del>Presenting Sponsor (Includes 3 Boats/Teams)</del> | <input type="checkbox"/> <b>\$1,500</b> <b>Music Sponsor</b>             |
| <input type="checkbox"/> <del>\$10,000</del> <del>Monarch Sponsor (Includes 2 Boats/Teams)</del>     | <input type="checkbox"/> <b>\$1,000</b> <b>Registration Area Sponsor</b> |
| <input type="checkbox"/> <b>\$5,000</b> <b>Village Chief Sponsor (Includes 1 Boat/Team)</b>          | <input type="checkbox"/> <b>\$500</b> <b>Supporter</b>                   |
| <input type="checkbox"/> <b>\$2,000</b> <b>Athletes Village Sponsor</b>                              | <input type="checkbox"/> <b>Other</b>                                    |

## Sponsorship Form

Company/Organization

Contact Name

Email

Billing Address

Phone

Team Name

Team Captain Name

Team Captain Email

If you have any questions on sponsorship opportunities, please contact Karen L. Richards at:

**Karen.Richards@cityoffortwayne.org** or **260-427-2146**.

See page 10 for payment information.

# FORT WAYNE DRAGON BOAT RACES

## 2017

## 2017 REGISTRATION FORM

### Registration Information

#### Single Team Registration Fee — \$2,100

Register a team for the 3rd Annual Fort Wayne Dragon Boat Races! By entering a team for this event, your company will gain exposure to thousands of people in Northeast Indiana and create a fun team building project for your group.

Each team that registers will race their boat two times on event day.

Your team's registration includes one practice time. Practice will take place on Tuesday through Friday on the week before the event. (A schedule will be available on the website [riverfrontfw.org/dragonboatracess](http://riverfrontfw.org/dragonboatracess))

Team registration is open until June 16th, 2017. Full payment must be made at the time of registration. Preliminary team rosters are due no later than June 16th, 2017.

All of the necessary equipment will be supplied for your team during practices and on event day including boat, life vests, paddles and steerman/coach.

Opening Ceremonies start at 8 am.

**Your team must supply 20 PADDLERS one of whom is designated as the CAPTAIN, AND a DRUMMER (drummers cannot weigh more than 160 lbs).**

#### Registration Categories:

**Mixed-gender Teams:** Must have at least 8 female paddlers.

**All Female Teams:** All paddlers must be female. Drummer may be male.

**All Male Teams:** All paddlers must be male. Drummer may be a female.

#### Duties and Expectations of a Team Captain:

- Represent your team through pre-event communications and during the event.
- Relay ALL information provided to you so that your team members are fully informed.
- Prepare the team roster and manage your paddlers' waivers with the Fort Wayne Dragon Boat Administrative Team. (Waiver form available online and each participant must complete one.)
- Attend the Team Captains meeting at 7:30 am on race day.
- Relay all pertinent updates to your team on race day (i.e.: schedule changes and race progression).
- Ensure that your team members know when and where to be throughout the day.
- Assist the Fort Wayne Dragon Boat Administrative Team by ensuring that your team is following the rules.
- **Have Fun!!!**

#### Practice Times:

Each team/paddler must participate in at least one practice session. Practice sessions will take place the week prior to race day. Practice times will be filled on a first come first serve basis. **More details on specific times/dates will be given at a later date and on the website: [riverfrontfw.org/dragonboatracess](http://riverfrontfw.org/dragonboatracess).**

# TEAM REGISTRATION FORM

A team consists of: **A Captain**

**A Drummer**

(must weigh no more than 160lbs)

**20 Paddlers**

(including the Captain)

## TEAM OPTIONS

- ☐ **Mixed-gender Teams:** Must have at least 8 female paddlers.
- ☐ **All Female Teams:** All paddlers must be female. Drummer may be male.
- ☐ **All Male Teams:** All paddlers must be male. Drummer may be female.

After submitting the team registration, please follow the payment instructions below for securing your Dragon Boat Race entry.

Company/Organization

Team Contact Name

Email

Billing Address

City/State

ZIP

Daytime Phone Number

## TEAM NAME AND CAPTAIN INFORMATION

Team Name

Captain's Name (First and Last)

Email

Captain's Phone

Cell

Team/Company Bio

Send or deliver completed form to:  
**Fort Wayne Parks and Recreation**  
**c/o Fort Wayne Dragon Boat Races:**  
**705 E. State Blvd. Fort Wayne, IN 46805**

If you have any questions, please contact us at:  
**dragonboats@cityoffortwayne.org** or **260-427-6000**

See page 10 for payment information.



# TEAM ROSTER

## PLEASE SUBMIT ROSTER BY JUNE 16, 2017.

To replace a current team member, the member must be removed from the existing roster and the new team member's information/waiver submitted. Preliminary team rosters and waivers must be received no later than June 16, 2017. Team members will absolutely not be allowed to practice unless waivers have been submitted. Last minute changes are allowed with a signed waiver.

Company		Team Name		Phone
Names of Team Members (Please print)		Gender M/F	Email Address	Waiver (Office Use)
1.*				
2.*				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
11.				
12.				
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				

\* Please list the Drummer in row one and the Captain in row two.

# PAYMENT INFORMATION

Follow the payment instructions below for securing your sponsorship and/or Dragon Boat Race entry.

- ☐ **Registration only \$2100**
- ☐ **Paid as part of sponsorship Total \_\_\_\_\_**

## PAYMENT OPTIONS

- ☐ **Payment included** (Complete payment instructions below)
- ☐ **Please send me an invoice**

## METHOD OF PAYMENT

- ☐ **Cash**
- ☐ **Check**
- ☐ **MasterCard**
- ☐ **Visa**
- ☐ **Discover**

## CHECK PAYMENTS

If paying by check, please make your check payable to **"Board of Park Commissioners"**.

## CREDIT CARD PAYMENTS

Card Number                      -                      -                      -                      Expiration Date                      /

Name as printed on card

Signature

## SEND OR DELIVER COMPLETED FORM WITH PAYMENT TO:

**Fort Wayne Parks and Recreation  
c/o Fort Wayne Dragon Boat Races:  
705 E. State Blvd. Fort Wayne, IN 46805**

**Tax Deduction** The Fort Wayne Parks and Recreation Department is a tax deductible organization, and your event contribution may be tax deductible. Please consult a tax advisor with any tax questions.

If you have any questions, please contact us at:  
**dragonboats@cityoffortwayne.org or 260-427-6000**

### NOTE

**ONE PAYMENT PER TEAM ONLY!  
MULTIPLE PAYMENTS PER TEAM WILL NOT BE ACCEPTED.**





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THANK YOU TO OUR SPONSORS

PRESENTING SPONSOR



MONARCH SPONSOR

