

**Rockford Area Convention & Visitors Bureau**

**February 22, 2017**

**Board of Directors Meeting Minutes**

---

**Board Present:** Bobbie Holzwarth, John Groh, David Anderson, Marco Lenis, Darrell Snorek, Marcus Bacon, Todd Cagnoni, Tim Dimke, Patrick Curran, Kevin Frost, Bill LaFever, Amanda Hamaker, Bob Burden, Bryan Davis, Nathan Bryant,

**Board Absent:** Ben Holmstrom, Patrick Hoey, Gary Strakeljahn, Tim Myers, Mayor Ted Rehl, Einar Forsman,

**Staff Present:** Tana Vettore, Lindsay Arellano, Joanne Nold, Kristen Paul

**Call to Order:** The meeting was called to order at 7:35 a.m. by Bobbie Holzwarth.

**Approval of Meeting Minutes:**

It was moved and seconded to approve the January 25, 2017 meeting minutes. Motion carried.

**Internal Monitoring Reports:**

- It was moved by Darrell Snorek and seconded by Marcus Bacon to accept Monitoring Report 2.2. Motion carried.

**Governance Process:**

Bobbie Holzwarth issued a reminder that each board member should fill out their 2017 Annual Conflict of Interest Disclosure form and return them to Kristen Paul.

Bobbie Holzwarth noted the appointment of the 2017-2018 Audit Committee:

- Gary Strakeljahn, Chair
- Marco Lenis
- Patrick Curran
- Mark Stefanic
- Steve Addante

**CEO Report:**

- Financial picture is overall looking up. Although, as anticipated, the operating reserve levels remain out of compliance, the gap is closing. Half of the International Grant(\$100,000) was received from the Illinois Office of Tourism in January. December hotel tax receipts were up \$8,000 compared to budget and January projects an increase of 37%. Also, January expenses were about half of what December's expenses were.

- John Groh, Bobbie Holzwarth and David Anderson have been meeting with each of the Rockford mayoral candidates to communicate the value of the travel industry.
- Meeting with Congressman Adam Kinzinger is scheduled at Anderson Japanese Gardens on February 23 to discuss federal policy issues.

**Discussions:**

- Discussion occurred regarding the Amerock Hotel proposal.
- Discussion occurred regarding RRDP indoor market proposal.

**The next meeting is Friday, April 28, 2017, 8 a.m. (during board retreat)**

The board adjourned at 8:30 a.m.

Respectfully Submitted,

*William D LaFever*

Bill LaFever, Board Secretary

KP