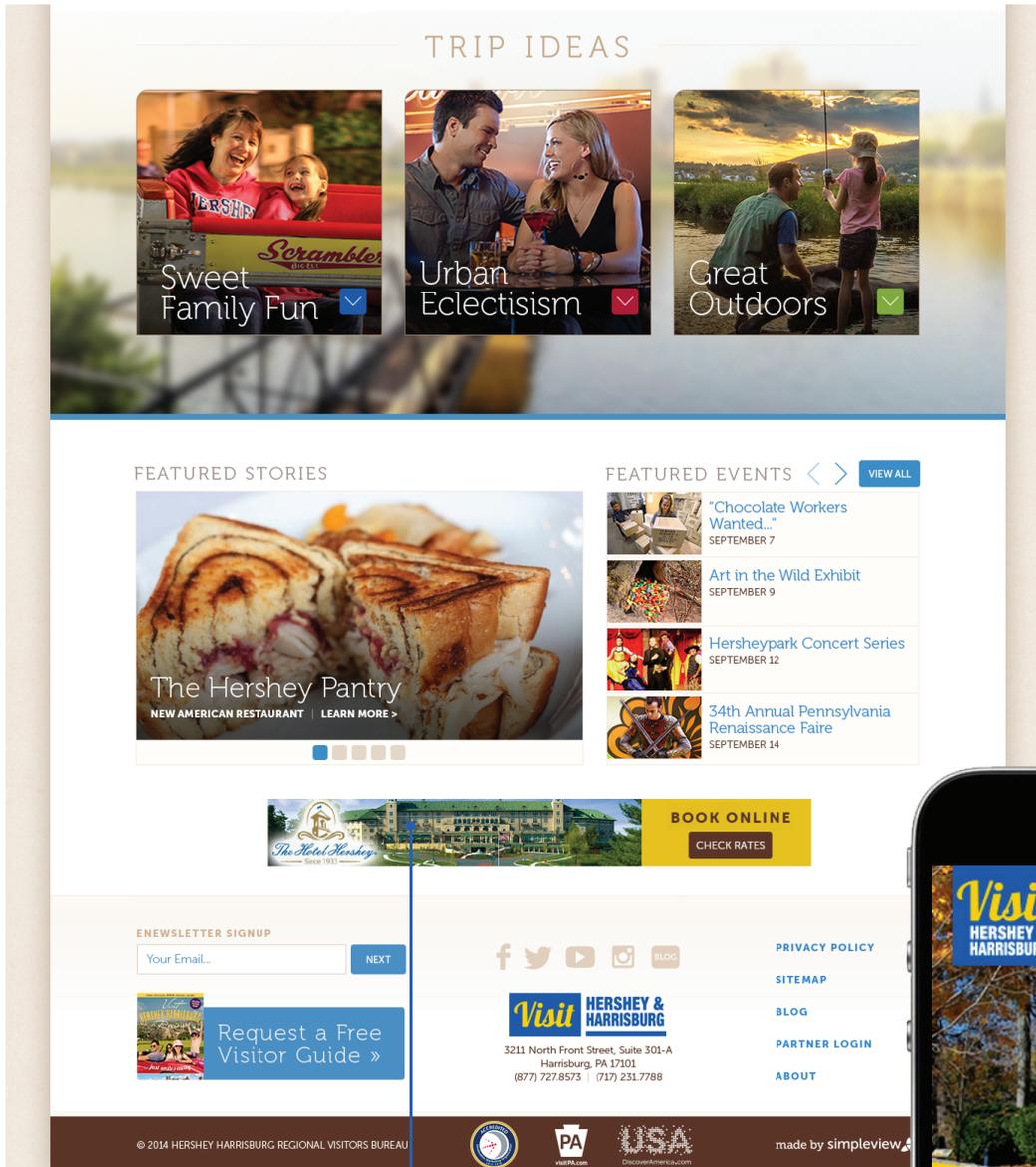


# Destination Travel Network & Hershey Harrisburg

Online Advertising Media Kit | [www.VisitHersheyHarrisburg.org](http://www.VisitHersheyHarrisburg.org)

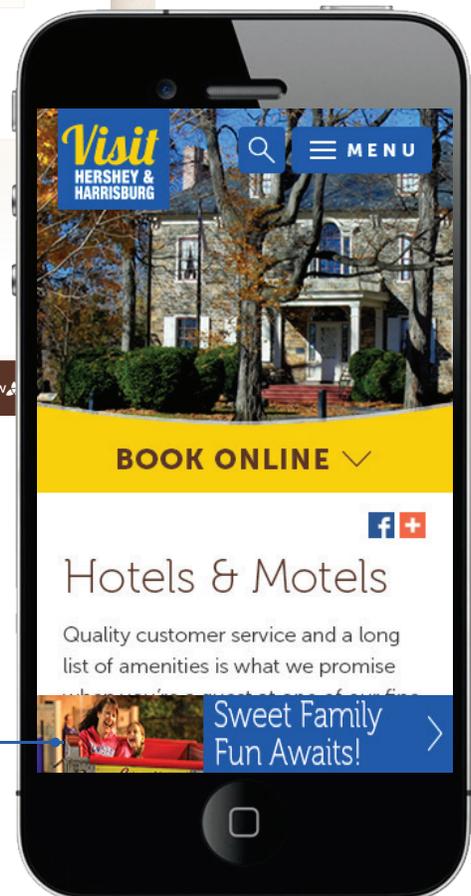


## Home Page Banner

- Unique home page premium visibility placements on "entry" page
- Special value with purchase of minimum 20,000 monthly impression program
- 728x90 Pixels

## Mobile Banner Ad

- Give "ready-to-spend" visitors one-click mobile access to your business NOW
- 320 x 50 Pixels
- Positioned Fixed Bottom, one of 10 rotating
- \$200 per month



To discuss additional options please contact DTN Account Executive  
**Debbie McDevitt** [dmcdevitt@destinationtravelnetwork.com](mailto:dmcdevitt@destinationtravelnetwork.com)

# Destination Travel Network & Hershey Harrisburg

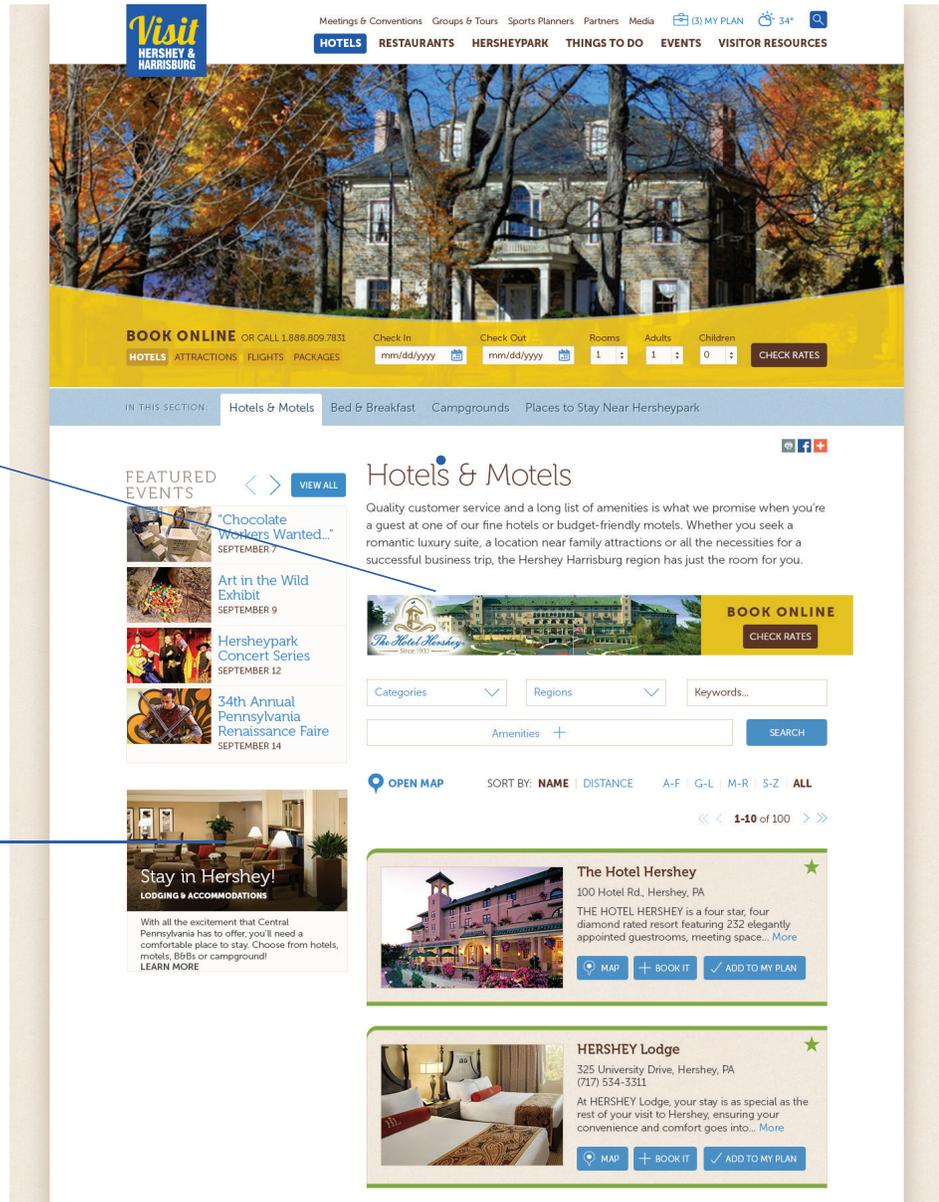
Online Advertising Media Kit | [www.VisitHersheyHarrisburg.org](http://www.VisitHersheyHarrisburg.org)

## Category Specific Banner

- Secure targeted placement on category-specific pages for premium visibility.
- 728x90 Pixels
- Prices vary per page
  - \$100 Events & Hotels
  - \$75 Things to do
  - \$50 Restaurants

## Banner Ad

- Be seen on nearly every page of the website.
- Photo (330x183 Pixels)
- \$100 per 5,000 impressions



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