

NEWS RELEASE

Rockford Area Convention & Visitors Bureau



Fred VanVleet & RACVB to Host First FVV Summer Camp & Fan Fest, June 23-25

Kids kindergarten – high school are encouraged to take part in basketball camp; Families encouraged to take part in Fan Fest

FOR IMMEDIATE RELEASE

May 15, 2017

ROCKFORD, IL – Rockford Area Convention & Visitors Bureau and its Brand Ambassador and Toronto Raptors guard Fred VanVleet are teaming up for the first ever Fred VanVleet Summer Camp and Fan Fest on June 23-25 at the UW Health Sports Factory.

"Giving back to the community is important to me. I hope through the FVV Summer Camp that we can impart some of the wisdom I have gained to the youth in the Rockford region," said VanVleet. "I'm looking forward to having a lot of fun at this event and sharing some great moments with the community."

The basketball camp runs on Saturday and Sunday, June 24-25, and is designed for boys and girls in kindergarten through high school. Kids can sign up for a one day session or two day session. The camp will run from 9 a.m. – 4 p.m. both days and lunch is provided by Owly Oop Sports Pub. Attendees will learn skills, drills and compete in contests during the camp. Registration includes a T-shirt, goodie bag, boxed lunch and free admission to the Fan Fest on Friday, June 23. Registration is \$50 for one day and \$90 for two days.

The Friday Fan Fest kicks off the weekend from 5 p.m. – 9 p.m. on Friday, June 23, and is open to the public to come and explore the UW Health Sports Factory and to take part in a variety of sports related activities and fun games and experiences. There will be a gaming lounge, dunking contests, bouncy houses, agility drills and, of course, Fred VanVleet himself. There will also be a three-point shootout and community dunk contest where people can enter to win a grand prize and trophy! More details to come soon at <https://www.gorockford.com/events/fredvanvleet/>.

Admission to the Fan Fest is \$5 with proceeds going to the RACVB Foundation, a 501(c)3 non-profit focused on improving the quality of life in the Rockford region through destination development projects such as beautification, public art and special events. Tickets can be purchased at the door or in advance at <https://www.gorockford.com/events/fredvanvleet/>.

-MORE-

FVV Summer Basketball Camp

- **When:** Saturday, June 24 - Sunday, June 25
- **Time:** 9 a.m. - 4 p.m. both days with lunch break
- **Where:** UW Health Sports Factory
- **Who:** Boys and Girls ages K-12 grade.
- **Registration Fee:** \$50 one day; \$90 both days
 - Register in person at the RACVB, 102 N. Main, or online at <https://www.gorockford.com/events/fredvanvleet/>
- **Camp Info:** Fred VanVleet returns to Rockford for the first-ever FVV Summer Camp! Boys and Girls ages K-12 are invited to participate. Receive instruction from Fred, local basketball coaches and athletes; a fun experience to learn from an NBA pro! Registration includes a camp T-shirt, goodie bag, boxed lunch, and one free ticket to the Friday Fan Fest at the UW Health Sports Factory.

FVV Fan Fest

- **When:** Friday, June 23
- **Time:** 5 p.m. - 9 p.m.
- **Where:** UW Health Sports Factory
- **Who:** Open to the public -- All ages event (Children 14 and under must be accompanied by an adult)
- **Admission:** \$5 per person. (FVV Camp attendees receive free admission.) Purchase tickets at the door or in advance online at <https://www.gorockford.com/events/fredvanvleet/>
- **Fan Fest Info:** There will be a gaming lounge, dunking contests, bouncy houses agility drills and, of course, Fred VanVleet himself. There will also be a three-point shootout and community dunk contest where people can enter to win a grand prize and trophy! More details to come soon at www.gorockford.com/fredvanvleet. Sponsors of the event will have a reception with Fred upstairs at Owly Oop Sports Pub.

The FVV Summer Camp & Fan Fest is supported by the RACVB, Rockford Park District, WREX, Rock River Times and Owly Oop Sports Pub. Call 815.489.1655 for sponsorship information.

The mission of the RACVB is to drive quality of life and economic growth for our citizens through tourism marketing and destination development. www.gorockford.com

#

FOR MORE INFORMATION:

Josh Albrecht, RACVB Director of Marketing, 815.489.1655, jalbrecht@gorockford.com