



## COLUMBUS TO HOST BARBASOL PROFESSIONAL BOWLERS ASSOCIATION PLAYERS CHAMPIONSHIP

*Wayne Webb's Columbus Bowl will Host ESPN-Televised Event for Second Consecutive Year*

**COLUMBUS (February 1, 2017)** - Wayne Webb's Columbus Bowl will host the **2017 Barbasol PBA Players Championship**, a Professional Bowlers Association major tournament, from February 6-12. The Championship will conclude with live ESPN television coverage on Sunday, February 12 at 1 p.m.

The Barbasol Players Championship will get underway on Monday, February 6, with practice and a celebrity pro-am starting at 7 p.m. **Members of the local media are invited to participate and bowl in the celebrity pro-am at no cost.** The general public pays \$79 per person for celebrity pro-am on Monday. **Additional pro-am squads that provide an opportunity for Ohio grassroots adult, youth and senior league bowlers to bowl alongside the pros will be conducted on Saturday, leading up to Sunday's live finals on ESPN.**

"Come out to see why we were voted the Best of Columbus for three consecutive years: 2014, 2015 & 2016. Enjoy the competition by seeing the best bowlers in the world compete in the Barbasol Players Championship," said Wayne Webb, Owner of Wayne Webb's Columbus Bowl. "Meet the pros and sign up to bowl in the pro-am on Saturday, February 11. We hope to see everyone there!"

Eight-game qualifying rounds will be held Tuesday, Wednesday and Thursday, with the Top 24 competing on Friday. Players will advance and bowl eight games Friday morning and the Top 16 will bowl another eight games Friday evening. The Top Five advance to step-ladder finals to appear in Sunday's ESPN live show. The Barbasol PBA Players Championship has PBA major title status with a \$40,000 first prize. All of the preliminary rounds of the Barbasol Players Championship week will be covered live, exclusively on PBA's Xtra Frame online video-streaming service.

We are very proud to continue our long-standing partnership with the PBA," said John Price, President of Perio, Inc. "Barbasol's rich legacy of sports sponsorships and strong American heritage are a great fit with the PBA and its loyal fan base, and we're excited to keep the Barbasol Players Championship in Columbus, Ohio."

The **Professional Bowlers Association (PBA)** is the major sanctioning body for the sport of professional 10-pin bowling in the United States. The PBA membership consists of almost 4,300 members worldwide. For more information, visit [www.PBA.com](http://www.PBA.com).

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