

News Release Rockford City Market



2017 Rockford City Market Season Opening

Vendors, Musicians and Activities Return for an Eighth Season

FOR IMMEDIATE RELEASE

May 16, 2017

ROCKFORD, IL – Rockford City Market opens for the 2017 season on **Friday, May 19** in downtown Rockford. In addition to favorite returning market vendors, visitors can enjoy some new tastes and goods at the market from **13 new vendors**. New vendors for this season include 15th & Chris, Adamson Family Farm, LLC, Archie's Acres, Aromafusion Soap Co., Beepa's, Curran's Orchard, District Bar & Grill, Edgewood Farm Organics, Fire Department Coffee, Jagged Edge Photography, Purpose Goods, Rock Snake Silver Works, and Swedish Soul Fusion.

Along with the opening of Rockford City Market, guests can also enjoy a **Peace Dance Flash Mob** at 5:30 p.m. on the State Street bridge where members of all ages will be dancing for Peace to the song "Break the Chain" (of violence). The song speaks of the belief that our words and actions can make a difference in our community and the world.

The market is open every Friday from May 19 – September 29 rain or shine. The hours of the market are 3:30 – 8:30 p.m. before Labor Day, and 3:30 – 7:30 p.m. after Labor Day.

Rockford City Market on May 19

Music

Main Stage: Frank Calvagna & Vince Chiarelli

Acoustic Stage: Andrew Robinson

Activities

Rockford Lutheran Church will be offering information about their school as well as free face painting. **Northern Illinois Reading Council** will also have a reading corner where market guests can look at books from the 2017 reading list. The books used at the market will be raffled off to local libraries as nominated by the patrons who visit.

Entrance Gate Staff

River District Association will be promoting their upcoming events as well as their Historic Walking Tours going on that night. The tour is from 6:30-8:30pm and will start at the Joe Marino statue at State and Water Streets. Suggested free will donation of \$5.

Rockford Area Arts Council

Roni Golan will be doing an interactive painting experience with music and dancing.

Mercyhealth

Mercyhealth-Rockton Ave. will be celebrating May's **Stroke Awareness Month** with public education regarding stroke risk factors, signs and symptoms, and available stroke interventions. Because high blood pressure is the number one cause of strokes, we invite you to stop by for a free blood pressure screening.

Rockford City Market takes place every Friday from May 19 through September 29 along Water Street between State and Jefferson Streets in downtown Rockford. The market runs from 3:30 – 8:30 p.m. before Labor Day and 3:30 – 7:30 p.m. after Labor Day. Rockford City Market was founded and is managed by the Rock River Development Partnership and operates with infrastructure support from the City of Rockford and marketing from the Rockford Area Convention & Visitor's Bureau.

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FOR MORE INFORMATION:

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