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COMICPALOOZA ANNOUNCES 2018 DATES

HOUSTON (June 2, 2017) — Comicpalooza continues to see success with more than 45,000 fans attending the event May 12 - 14, an increase from 2016. Texas' largest pop culture festival has announced a return to its traditional Memorial Day weekend schedule in 2018, slated to take place Friday, May 25 - Sunday, May 27.

"Comicpalooza is an enormous event that has become an important Houston tradition, celebrating our diversity and our creativity," said Michael Heckman, Senior Vice President of Partnerships and Event Development at Houston First Corporation. "Founder John Simons continued the show's rich history this year with an exciting mix of programming that drew a broad audience from all over the country. We look forward to celebrating Comicpalooza's 10th anniversary next year."

Programming included well known celebrities, as well as a literary festival, a film festival, panels covering a variety of topics, entertaining acts throughout the weekend, a live art auction, an interactive gaming area provided by Six Foot, and the annual cosplay competition presented by BBVA Compass. The event welcomed top tier talent including Chuck Norris, Marvel heroes Anthony Mackie, Jon Bernthal, Mike Colter and Finn Jones; "Mighty Morphin Power Rangers" stars Jason David Frank and Amy Jo Johnson; and popular authors Jim Butcher and Lev Grossman, among many others.

Established in 2008, Comicpalooza has grown to become one of Houston's largest annual conventions. Held at the George R. Brown Convention Center, the 2017 show recognized a record number of attendees, exhibitors, and volunteers over previous years.

For the most-up-to-date information, including special guests, admission prices and schedules, visit <u>www.comicpalooza.com</u>.

About Comicpalooza

Comicpalooza is a unique, multi-format pop culture event featuring more than 2,000 hours of diverse, interactive programming that spans across Comic Books, Gaming, Films, Anime, Cosplay, Literature, Maker's Space, Education, Children's Programming and Entertainment.

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