



CONTACTS:

Bri Warner: 434.970.3632 – warnerb@charlottesville.org

Brantley Ussery: 434.970.3008 – usseryb@charlottesville.org

FOR IMMEDIATE RELEASE

**THE ALBEMARLE TOURISM AND ADVENTURE CENTER
INVITES FAMILIES TO “SNAILS, TRAILS AND TAILS,” A SPECIAL PROGRAM
FEATURING ARTIST KATHRYN MATTHEWS**

Local artist to present outdoors-themed workshop on June 10, 2017

CHARLOTTESVILLE, Va. (June 8, 2017) – The [Charlottesville Albemarle Convention & Visitors Bureau](#) (CACVB) announces another exciting, kid-friendly workshop to be held at the Albemarle Tourism and Adventure Center located in downtown Crozet (5791 Three Notch'd Rd). On Saturday, June 10th from 1:30 p.m. to 3:00 p.m., local artist Kathryn Matthews will present her workshop **Snails, Trails and Tails**, which draws artistic inspiration from Mint Springs Park, located in Crozet. This program will be enjoyed by children ages five and older.

Snails, Trails and Tails will feature three different learning stations, each designed to encourage curiosity and trigger excitement and interest about natural wonders in Charlottesville and Albemarle County. Children will have the opportunity to create their own snail artwork, inspired by the snails of Mint Springs Lake. Additionally, children will also be able to create a map of the park and an animal habitat, plus create artwork inspired by animals found at the park, like birds, fish, and other mammals. Resources, including maps, and videos of the park will be made available at the Albemarle Tourism & Adventure Center.

Kathryn Matthews earned her MFA from Virginia Commonwealth University, after completing studies at the Chicago Art Institute, Academy of Art, and Southern Methodist University. Matthews developed an interest in the topography of Virginia and began creating adventure and sports art which incorporated topographic maps. Matthews and her daughter then created Glass Atlas LLC and Maptracks (Etsy), which create map gifts for the National Geographic Society and Science Museums.

“I think that creating art spaces for kids is so important to their sense of well-being. Our local parks provide a wonderful haven where children of Albemarle County can be inspired by the wonder of nature all around them. The parks and the arts go hand in hand in bringing about creative and entrepreneurial kids,” Matthews said.

The Albemarle Tourism and Adventure Center’s staff is ready to educate visitors and locals about the array of tourism assets to be enjoyed in our area. This visitor center is located in the historic train depot in Downtown Crozet, which was once home to the town’s library. The space inside this beautiful building is shared with a consortium of local artisans, the Crozet Artisan Depot, LLC (Artisans), making it a must-see location for visitors. Please check the event calendar at www.visitcharlottesville.org/visitors/calendar-of-events/ for a complete list of events.

About the Charlottesville Albemarle Convention & Visitors Bureau (CACVB):

In addition to serving as the global resource for marketing the tourism assets of [Charlottesville](#) and [Albemarle County](#), Virginia, through www.visitcharlottesville.org, the CACVB assists tour operators,

meeting planners, reunions and other groups in planning visits to the destination. CACVB's mission is "to enhance the economic prosperity of City and County by promoting, selling and marketing the City of Charlottesville and County of Albemarle, as a destination, in pursuit of the meetings and tourism markets." CACVB operates the [Downtown Visitor Center \(610 E Main St\)](#) which is open daily from 9 a.m. to 5 p.m., and a second visitor center, the [Albemarle Tourism and Adventure Center](#) in downtown Crozet ([5791 Three Notch'd Rd](#)) at the historic train depot; it is open Wednesday - Saturday 10:00 a.m. - 5:00 p.m. and Sunday Noon - 5:00 p.m. The CACVB also provides a touch-screen kiosk at Monticello's Thomas Jefferson Visitor Center. The official website of the CACVB is www.visitcharlottesville.org. In addition, the organization manages powerful social media channels; ExperienceCharlottesville on Facebook, @VisitCville on Twitter, CvilleVA on Pinterest, and @CharlottesvilleVA on Instagram and Vimeo.

###