

NEWS RELEASE

Rockford Area Convention & Visitors Bureau



Premier SuperCopa Bringing Game to Stateline Area

Prestigious tournament to attract more than 15,000 people to the area

FOR IMMEDIATE RELEASE

June 6, 2017

ROCKFORD, IL — “Bring Your Game to Rockford,” continues with 92 boys teams and 64 girls teams will compete on the fields at Mercyhealth Sportscore Two, June 8 -11. Premier SuperCopa, a high-level soccer tournament featuring kids ages 9-12, seeks out some of the most talented soccer teams from all over the country.

The event is estimated to bring \$1,800,000 in economic impact and more than 15,000 people to the Rockford region. Not only will it benefit the region economically, but also soccer fanatics in the area will be able to attend a TeamFirst Soccer Academy, a one-day camp, with USA National Team superstars Mia Hamm, Kristine Lilly, and Tisha Venturini. The soccer stars will also serve as the guests of honor during the opening ceremony at the Rivets Stadium on Wednesday, June 7, 2017 at 7:00 p.m.

“Bring Your Game to Rockford” is a sports campaign telling the story of the ongoing growth that represents what the Rockford community is all about. Premier SuperCopa takes part in the continuation of showcasing the Rockford region through sports tourism. “This is the perfect opportunity for those coming out from all over the country to see for themselves what Rockford is all about. We hope that through our amazing sports facilities, unique experiences and attractions, their time here in Rockford is something they will not forget,” said Nick Povalitis, RACVB Sports Destination and Sales Manager.

The mission of Premier SuperCopa is to develop young teams who are playing at a high level for their age. Premier SuperCopa stands as the only national championship level tournament in the United States that focuses on young teams. The tournament started in 2013 in Dallas, Texas and has developed a prestigious reputation among other tournaments. This will be the first time that Premier SuperCopa will be held in the Rockford region.

More information about the event, including times and a schedule, can be found at www.premiersupercopa.com.

***RACVB** is a private, non-profit organization established in 1984 to champion efforts to promote the Rockford Region as an overnight visitor destination. The RACVB adds wealth to the region's economy by investing in marketing programs that grow tourism. gorockford.com*

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FOR MORE INFORMATION:

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