



**FOR IMMEDIATE RELEASE**

**February 4, 2011**

For more information:

Krista Hildebrand

503-467-4686

khildebrand@frause.com

**RIDGEFIELD TO HOST FIRST-EVER WASHINGTON STATE HORSE EXPO**  
*An anticipated 3,200 people from throughout the Northwest will gather at the  
Clark County Event Center*

**VANCOUVER, Wash.** – With more horse owners than any county in the state, it is no surprise that the organizers of the Washington State Horse Expo chose Clark County as the site for the state's newest horse education show. Slated to run from Friday, February 18, through Sunday, February 20, this first-ever event is anticipated to draw more than 3,200 horse enthusiasts from throughout the Northwest to the Clark County Event Center located in Ridgefield, Wash., just north of Vancouver.

"We selected Clark County due to the huge number of residents who own horses and because of its central location that will draw non-horsing families who want to learn about the thrill and joy of owning a horse," said Maryjo Turnbull, the owner of Turnbull Horsemanship and the organizer and promoter for the event. "It's time that a show and expo reflected the needs of this important group of enthusiasts."

This new Horse Expo will feature presentations from more than 20 national and regional experts including professional horse trainers and clinicians. Other events and activities during the three-day event will include:

- the Kid's Corral;
- demonstrations on working cow horse and colt starting;
- rescue horse education;
- breed demonstrations;
- the Red Mare Fashion Show;
- a Showcase Sale with top quality horses; and

- an Extreme Cowboy Race presented by Craig Cameron.

“This is a tremendous event that will bring thousands of dollars to Clark County’s hotels, restaurants and other local attractions,” said Kim Bennett, president of Vancouver USA Regional Tourism Office. “The Clark County Event Center is made for this event. It’s convenient for anyone traveling the I-5 corridor and hosts more than 250,000 visitors each year for a large variety of events.”

The Event Center, located at the Clark County Fairgrounds, is a year-round facility with 97,200 square feet of exhibition space on a 170-acre campus. The Horse Expo will be held at the Dr. Jack Giesy Arena, which has hosted numerous equestrian events as well as llama and dog shows, motocross competitions and plant sales. The Center has 194 horse stalls, and a 112' x 325' riding area.

For more information on the Washington State Horse Expo, visit the website at [www.wastatehorseexpo.com](http://www.wastatehorseexpo.com).

#### **About Vancouver USA Regional Tourism Office**

Vancouver USA Regional Tourism Office (formerly Southwest Washington Convention & Visitors Bureau) is an economic development organization responsible for competitively marketing Vancouver and the surrounding area as a destination for meetings, conventions, and group and leisure travelers. The organization’s mission is to promote Vancouver and Clark County by increasing convention and visitor business. For more information call 360-750-1553, or log on to [www.VisitVancouverUSA.com](http://www.VisitVancouverUSA.com).