



FOR IMMEDIATE RELEASE

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**WORLD-RENOWNED MUSICIANS TO HEADLINE THIS YEAR'S
VANCOUVER WINE & JAZZ FESTIVAL**
Up to 15,000 people expected to attend the 14th annual event

VANCOUVER, Wash. – Beautiful Esther Short Park, located in the heart of downtown Vancouver, will once again be the site of the hugely popular Vancouver Wine & Jazz Festival. This year, jazz enthusiasts from throughout the country will gather to hear such internationally acclaimed musicians as Arturo Sandoval, Coco Montoya, Diane Schuur, Al Jarreau, John Hammond, Bill Frisell, and the Dirty Dozen Brass Band, to name a few.

“This has become a signature event for Vancouver and has earned the city a spot in the national jazz scene,” said Kim Bennett, president and CEO of Vancouver USA Regional Tourism Office. “Not only do local residents flock to this event every year, it attracts people from all over the country. And, with these great headliners, this year could draw record attendance.”

Recently featured on a new National Geographic GeoTourism map of Oregon and Washington, the festival attracted visitors from 18 states and Canada. It is estimated that the 2010 festival drew between 12,000 and 15,000 attendees over the three days of the event.

This year's event, scheduled for August 26, 27 and 28, will not only feature world-class musicians, but also will bring together delicious food prepared by local chefs, locally produced wines and artists from throughout the Northwest. More than 200 wines will be served from 20 wineries from throughout the Northwest and California. Additionally, there will be at least 10 Vancouver and Portland restaurants dishing up great cuisine and more than 40 artists displaying their fine art and crafts.

Tickets are now on sale through the festival's website www.vancouverwinejazz.com. The cost for a three-day pass is \$50, while single day passes range from \$17 to \$21. A percentage of the proceeds raised from the festival will go to support local arts programs.

About Vancouver USA Regional Tourism Office

Vancouver USA Regional Tourism Office (formerly Southwest Washington Convention & Visitors Bureau) is an economic development organization responsible for competitively marketing Vancouver and the surrounding area as a destination for meetings, conventions, and group and leisure travelers. The organization's mission is to promote Vancouver and Clark County by increasing convention and visitor business. For more information call 877-224-4214, or log on to www.VisitVancouverUSA.com.

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