



Amarillo Convention and Visitor Council  
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## **Winners Announced for the 2017 Coors Cowboy Club Cattle Drive Photo/Video Contest**

Dave Pendergrass and Fabian Olivas, both of Amarillo, have won the 2017 Coors Cowboy Club Cattle Drive Photo/Video Contest. Pendergrass took first place in the photography section with his excellent shot of cowboys waving to the crowd while leading the longhorn cattle drive.



Olivas' video mixed still and moving images with B&W and color for a striking montage of the longhorns in downtown Amarillo. [Click here to view the video.](#)

The 2017 Coors Cowboy Club Photo/Video Contest had a Celebration theme. Both the photo and video conveyed the excitement of this special occasion.

“This was the fourth year for our contest and like the others, it was very successful. Congratulations to everyone who entered. We look forward to seeing your entries again in the 2018 contest,” Dan Quandt, VP of the Amarillo CVC, said.

Pendergrass and Olivas each received a \$500 prize for their work, which will be maintained in the files of the Amarillo Convention & Visitor Council for possible use in city promotion in the future.

Thanks to all the contest sponsors; Center City of Amarillo, AGN Media and the Amarillo CVC.

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The Amarillo CVC mission is to positively impact the economy and image of Amarillo through destination marketing and related support programs.

*Visit the Amarillo CVC website at [www.visitamarillo.com](http://www.visitamarillo.com)*