



MEDIA FAM-TOUR ITINERARY



This itinerary introduces you to the people & products that make their home in the Hershey Harrisburg Region. We will tour, taste, and possibly take home many of the unique products produced in this area from food, wine, beer, and spirits, to arts & crafts.

DAY ONE

9am	Depart Hotel
9:30am	BREAKFAST at The Hershey Pantry (1.5 hrs) Voted #1 Breakfast in Central PA for 20 years by readers of Harrisburg Magazine.
11am	Grove's Brittle Works in Hershey (30 min) This Peanut Brittle has been made the old-fashioned way for 60 years from the Grove family recipe that has been handed down for three generations.
11:30am	LUNCH at Troegs Independent Brewing + Tastings + Tour (2 hrs)
1:30pm	Duck Donuts on Chocolate Avenue (30 min) This nationally growing brand may be most famous for starting in the Outer Banks, but the owners are natives of the Hershey & Harrisburg Region.
2:30pm	<u>Hershey's Chocolate World Attraction (3.5 hrs)</u> <ul style="list-style-type: none">▪ Trolley Works Tour – "History & Chocolate"▪ Chocolate Making Ride▪ Make Your Own Candy Bar▪ Chocolate Tasting Experience▪ Shopping
6pm	Return to the Hotel + FREE TIME (1 hr)
7:30pm	DINNER at Harvest at The Hotel Hershey (1.5 hrs)
9:30pm	Return to Hotel

DAY TWO

9am	Depart Hotel
9:30am	<u>Broad Street Market in Harrisburg: (2 hrs)</u> <ul style="list-style-type: none">• Popped Culture – <i>Artisan popcorn</i>• Porter’s House – <i>Authentic Jamaican Cuisine</i>• Raising the Bar – <i>Bakery</i>• Tasty Dishes – <i>Authentic African Cuisine</i>• The Harrisburger – <i>Craft Burgers</i>• Urban Churn – <i>Hand-Churned Ice Cream with Family Recipes</i>• Apple Dumpling’s, Etc.• Evanilla – <i>Gourmet Donuts</i>• Fasta & Ravioli Co – <i>Artisan fresh pasta, sauces, olive oil & more</i>• Fisher’s Bakery & Deli – <i>Homemade jams & pies</i>• Fudge-O-lutely – <i>Old-fashioned recipe for homemade fudge</i>• Vie Chevre – <i>Artisan products from local farm ingredients</i>• Ying’s Custom Jewelry & Artisan Boutique
11:30am	LUNCH + Tour at The Millworks Restaurant + Brewery + Artist Studios (2 hrs)
2pm	<u>Explore Midtown District – On Your Own (3 hrs)</u> <ol style="list-style-type: none">1. Harrisburg Midtown Arts Center (H*MAC)2. The Broad Street Market (<i>limited days/hours</i>)3. The Midtown Scholar Book Store + Coffee Shop4. Susquehanna Art Museum5. The Midtown Cinema6. PA National Fire Museum
5pm	HAPPY HOUR at Zeroday Brewing + Midstate Distillery (2 hr)
7pm	DINNER at Appalachian Brewing Company (1.5 hrs)
9pm	Return to Hotel
Evening	<u>Optional Activities: (On Your Own)</u> <p>There may be live entertainment offered at different venues in Harrisburg. This is based on date/availability and anyone staying after dinner to explore nightlife or entertainment would be responsible for their own transportation back to hotel at the end of the evening via Uber or Taxi.</p>

DAY THREE

9:30am	Depart Hotel
10am	BREAKFAST at Alavaro Bread & Pastry Shoppe + Lil' Amps Coffee Roasters (1 hr) This quaint neighborhood corner restaurant features Old World Recipes and imported ingredients that go into their Italian breads, homemade desserts, and fresh pastas, plus hand-made Gelato with Lil' Amps Coffee Roasters just across the street.
11am	Benjamin Olewine III Nature Center at Wildwood Lake in Harrisburg (1 hr)
12:30pm	LUNCH at The Vegetable Hunter (1 hr) Enjoy this globally inspired vegan & vegetarian restaurant along Harrisburg's Restaurant Row featuring homemade & hand-crafted cocktails made with PA distilled spirits and their own boutique brewery on-site.
1:30pm	Walk along 2 nd Street – Harrisburg's Restaurant Row (15 min)
2pm	Harrisburg Art Association Gallery (30 min)
3pm	Schmidt's Sausage Company (30 min) They've been making their signature handmade German-Hungarian sausage for over 50 years. Their grandfather's original recipe was built on quality ingredients, robust flavor and techniques based on tradition, and they continue using his recipe to this day. Some of their quality products include fresh and smoked sausages, salamis, bacon, sauerkraut and pigs in a blanket.
3:30pm	Herby's El Mexican Restaurant (30 min)
4:30pm	Appalachian Brewing Company – Tour + Tasting (1 hr) Small batch craft breweries and full-scale craft soda facility in downtown Harrisburg.
5:30pm	Midstate Distillery (1 hr) The first distillery to open in Harrisburg since prohibition.
7pm	Return to Hotel + FREE TIME (30 min)
7:30pm	Depart for dinner.
8pm	DINNER Options: (1.5 hrs) <hr/> <ol style="list-style-type: none">1. The Tattered Flag Brewery & Still Works2. Greystone Public House Restaurant3. Lancaster Brewing Company4. ABC Brewing Company
10pm	Return to Hotel

DAY FOUR

The activities listed below would be “On Your Own” if you wanted to experience any of these on your way home or in addition to the tours provided during this organized FAM. You will be responsible for your own transportation and arrangements including any costs and/or reservations required. If you notify HHRVB in advance, we can provide you with the appropriate contact at each location to make your own arrangements.

Morning Check-Out of Hotel by 11am.

BREAKFAST Options:

Ciao! Bakery
31 South 3rd Street, Harrisburg, PA
Tel: 717-724-0236

Au Bon Lieu French Creperies
Locations in Harrisburg & Hershey
www.aubonlieu.com

Activities **On-Your-Own Options:**

1. Hershey Area
 - a. Strites Orchard Pick Your Own Produce
 - b. Farmers Market in Hershey
 - c. Indian Echo Caverns Tour
 - d. Toys on the Square Unique Gifts
2. North of Harrisburg/East of Susquehanna River
 - a. Armstrong Valley Winery
 - b. Lake Tobias Wildlife Park & Safari Tour
 - c. Ned Smith Center for Nature & Arts
3. North of Harrisburg/West of Susquehanna River
 - a. Buddy Boy Winery & Vineyard
 - b. Perry County Council on the Arts
 - c. The Winery at Hunters Valley
4. Farmers Markets
 - a. West Shore Farmers Market (New Cumberland Area)
 - b. Hershey Farmers Market (Hershey Area)
5. Hershey Harrisburg Wine & Craft Beer Country
SEE ALL [WINERIES](#) & [BREWRIES](#)

ABOUT THE HERSHEY HARRISBURG REGIONAL VISITORS BUREAU

The HHRVB is the official non-profit partnership-based Destination Marketing Organization (DMO) leading economic growth for Pennsylvania's Hershey & Harrisburg Region through destination marketing and tourism development. The organization, accredited by Destination Marketing Association International ([DMAI](#)) since 2010, is committed to actively marketing the tourism assets in Dauphin & Perry County to business and leisure travelers both domestic & international. The bureau also leads regional sales efforts to attract meeting & event organizers, sporting event producers, and group tour leaders. For more information, go to VisitHersheyHarrisburg.org or call 877-727-8573. Media can use #HHRVB and #HHRVB4Media when tagging stories and social media posts related to the region.