



MEDIA FAM-TOUR ITINERARY



*This itinerary is for those looking for outdoor activities on their next getaway. This tour highlights the many ways our region speaks to the outdoor enthusiasts, the explorers, and the soft adventurers looking for an active outlet that connects with nature.*

## DAY ONE

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Morning **BREAKFAST** – On Your Own at Hotel

10am Hershey Gardens & Conservatory + Tropical Butterfly Atrium Tour (2 hrs)  
(Pictured below)



NOON **LUNCH** at Harvest at The Hotel Hershey (1 hr)

2pm Activity Options for the Day: (4 hrs)

1. Cocoa Kayak Tour on Swatara Creek in Hershey
2. Segway Tour at The Hotel Hershey + Ropes Course
3. Strites Orchard Pick Your Own Produce + Indian Echo Caverns Tour

6:30pm Return to Hotel + FREE TIME (1 hr)

7:30pm **DINNER** at Troegs Brewery in Hershey + Tastings + Tour (2 hrs)

10pm Return to Hotel

## DAY TWO

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Morning      **BREAKFAST** - On Your Own at Hotel

9am            Depart for Lake Tobias Wildlife Park & Safari Tour (30 min travel time)

9:30am       Lake Tobias Wildlife Park & Safari Tour (2 hrs)  
(*Pictured Below*)



11:30am      **LUNCH** at Armstrong Valley Winery (1.5 hrs)

1pm            Depart for Day's Activity Options (4 hrs)

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1. Hike Appalachian Trail to Hawk Rock Overlook + Doyle Hotel Tour
  2. Ned Smith Center for Nature & Arts + Millersburg Ferry + Bike Trail Tour
- Option: If Ferry is operating, you can cross and visit The Winery at Hunters Valley.

5pm            Return to Hotel + FREE TIME (1 hr)

6pm            Depart for dinner.

6:30pm       **DINNER** Options (1.5 hrs)

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1. Fenicci's of Hershey
2. Devon Seafood Grille
3. Smoked BBQ
4. Fire & Grain Restaurant at Hershey Lodge

8pm            ZooAmerica "After-Hours Tour" (2 hrs)

10pm          Return to Hotel

## DAY THREE

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Morning	<b>BREAKFAST</b> - On Your Own at Hotel
10am	<u>Depart for Day's Activities: (4 hrs)</u> <ol style="list-style-type: none"><li>1. Capital Area Greenbelt Bike Trail in Harrisburg + Wildwood Park &amp; Nature Center</li><li>2. Vertical Trek Zipline Canopy Tour at Roundtop Mountain Resort</li><li>3. Eco-Tour of the Susquehanna River via Kayak</li></ol> <p><i>This tour would be coordinated with a representative from PA Department of Conservation and Natural Resources and based on their schedule of availability.</i></p>
2pm	Return to Hotel + FREE TIME (2 hr)
4pm	Depart for Dinner
5pm	<b>DINNER</b> at Tattered Flag Brewery & Still Works (2 hrs)
7pm	Return to Hotel

## DAY FOUR

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The activities listed below would be “On Your Own” if you wanted to experience any of these on your way home or in addition to the tours provided during this organized FAM. You will be responsible for your own transportation and arrangements including any costs and/or reservations required. If you notify HHRVB in advance, we can provide you with the appropriate contact at each location to make your own arrangements.

Morning	<b>BREAKFAST</b> - On Your Own at Hotel
9:30am	Check-Out of Hotel/DEPART
10am	<u>Optional Activities: (On Your Own)</u> <ol style="list-style-type: none"><li>1. Spooky Nook Sports Complex (South East of Harrisburg, PA in Lancaster County)</li><li>2. Wolf Sanctuary of PA (East of Harrisburg, PA)</li><li>3. Little Buffalo State Park (North West of Harrisburg, PA)</li><li>4. Lake Tobias Wildlife Park &amp; Safari Tour (North of Harrisburg, PA)</li><li>5. Strites Orchard Pick Your Own Produce + Indian Echo Caverns Tour</li><li>6. Ned Smith Center for Nature &amp; Arts (North of Harrisburg, PA)</li><li>7. Vertical Trek Zipline Canopy Tour at Roundtop Mountain Resort</li></ol>

## ABOUT THE HERSHEY HARRISBURG REGIONAL VISITORS BUREAU

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The HHRVB is the official non-profit partnership-based Destination Marketing Organization (DMO) leading economic growth for Pennsylvania's Hershey & Harrisburg Region through destination marketing and tourism development. The organization, accredited by Destination Marketing Association International ([DMAI](#)) since 2010, is committed to actively marketing the tourism assets in Dauphin & Perry County to business and leisure travelers both domestic & international. The bureau also leads regional sales efforts to attract meeting & event organizers, sporting event producers, and group tour leaders. For more information, go to [VisitHersheyHarrisburg.org](http://VisitHersheyHarrisburg.org) or call 877-727-8573. Media can use #HHRVB and #HHRVB4Media when tagging stories and social media posts related to the region.