

Amarillo Convention and Visitor Council 1000 S. Polk St. * Amarillo, TX 79101 806-374-1497 * 806-584-6792 (cell) July 24, 2017 Eric W. Miller * Director of Communications <u>eric@visitamarillo.com</u> www.visitamarillo.com

<u>Koben Puckett Invitational PBR Event</u> <u>Attracts Top Bull Riders From Around the World</u>

The fourth annual Koben Puckett Invitational, a sanctioned stop on the PBR circuit, is Saturday, August 5 at the Will Rogers Range Riders Arena. Gates open at 6 p.m. and the event starts at 7:30 p.m. Funds raised from the event benefit the PressOn Foundation to help people recovering from spinal cord injuries.



In 2008, Koben was a rising professional bull rider but he suffered a spinal cord injury when bucked from a bull. He has been working ever since both on his recovery

and a way to help others recover. He found that through producing the Koben Puckett Invitational.

In the last year, PressOn has helped four individuals with expensive physical therapy and stem cell treatment.

"One step at a time, one gain at a time, no matter how small or how big, with a lot of hard work in exercise therapy and the use of adult stem cell therapy and by hanging onto hope, we are proving that recovering from a spinal cord injury is possible," Puckett says.

Advance tickets are \$17.50 and \$20 at the gate. Purchase tickets and get more event details at www.kobenpuckettinvitational.com.

To learn more about Koben and the challenges he has faced, visit <u>There's No Quit</u> <u>In Koben Puckett- KVII-TV</u> or <u>Strong as a Bull- Amarillo Magazine</u>. To reach Koben use his email- <u>koben00@yahoo.com</u>.

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The Amarillo CVC mission is to positively impact the economy and image of Amarillo through destination marketing and related support programs.

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