



For Immediate Release

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The Largest Bounce House Ever Assembled Makes Its World Premiere In Grand Rapids, MI

*The Big Bounce America To Kick Off Nation-Wide Tour At Berlin Raceway July 28, 29
and 30!*

GRAND RAPIDS, MICHIGAN- The worlds largest bounce house ever created kicks off its 15-city U.S. tour at Berlin Raceway in Grand Rapids, Michigan July 28-30. Measuring in at 10,000 square feet and 32 feet tall, this inflatable structure is poised to be one of the most popular touring attractions in the country. The Big Bounce America is not your typical bounce house. Families will walk through the doors of this inflatable castle and test their skills on the obstacle course, get big-air on basketball courts, and glide down the giant slide into the ball pit. The structure features a DJ booth with nightclub quality sound and lights, a dance floor, and a VIP external dome. It's a burst of energy, excitement and fun unlike any attraction that has ever toured.

After more than 18 months of dreaming up and planning The Big Bounce America, co-founder Grahame Ferguson sheds light on the inspiration for their idea:

"We were producing an event as part of a big music festival and the organizers had created a small family section, which included a fairly standard and pretty small bounce house attraction. When kids weren't using it, and nobody was looking, we would sneak on and bounce around like we were 10 years old again! It was a huge amount of fun and it got us thinking...What if we made a much bigger bounce house? What if we built it to be the biggest one in the world? What if we put a circular stage in the middle of it with a DJ booth and a sounds system? What if we added in ball pits, foam pits, slides and obstacle courses...?"

The idea continued to evolve as Ferguson and his team thought up some of the most exciting, unique and fun ideas that they could include in the concept. From there, grew Big Bounce America, 10,000 square feet of full-on inflatable fun, packed with the most action and entertainment you could imagine. Whether it's gliding down a

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giant slide, bouncing around to your favorite song, or showing off your inflatable basketball skills, there is something for all ages!

More than just the world's largest bounce house, the team has produced a great day of activities for children, teens and families. There are numerous free attractions, alongside the Big Bounce House, that will make the event feel like a mini festival. Best of all, tickets are not needed to enjoy these fun-filled activities. From classic competitive field day games, like sack races and corn-hole to a silent disco; the emphasis is on creating a weekend that can be enjoyed by all ages! The one thing we can guarantee is, no matter what, you wont be able to find another event like it!

Tickets and information at: TheBigBounceAmerica.com

SCHEDULE

Friday 28th July

3pm-4pm: Family session

4.30pm-5.30pm: Family session

6pm-7pm: Kids session

Saturday 29th July and Sunday 30th July

8am-9am: Family Session

9.30am-10.30am: Kids session

11am-12pm: Family session

2pm-3pm: Kids session

3.30pm-4.30pm: Family session

5pm-6pm: Adult session

ADDRESS

BERLIN RACEWAY

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