



CHILL OUT, DINE OUT!! DINE OUT BOSTON® IS BACK!

FOR IMMEDIATE RELEASE

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Dine Out Boston® (formerly Restaurant Week) is back on the menu August 6-11 & 13-18! Visit dineoutboston.com to see over 150 participating restaurants, browse menus and make reservations. Presented by the Greater Boston Convention & Visitors Bureau (GBCVB), and sponsored by American Express, Dine Out Boston is celebrating its 16th year of providing diners an opportunity to enjoy the region's dining scene, and restaurateurs the chance to bring in new guests. This two-week celebration showcases Boston's diverse restaurant scene.

During the two weeks of [Dine Out Boston](http://dineoutboston.com), diners have numerous choices as they enjoy Greater Boston's finest dining coupled with significant savings. The program's flexible pricing structure benefits restaurants and guests alike. Restaurants can customize their lunch and dinner menus by choosing price-points: lunch for \$15, \$20 or \$25 and dinner for \$28, \$33 or \$38. Restaurants can offer as many courses as they desire at their selected price! Over 150 exceptional restaurants in the Greater Boston area will take part, including new participants Babbo, PABU, Self-Portrait, The Gallery, ZC Boston, and Boathouse 400. This August, social media mavens are once again invited to share their #dineoutboston pictures on Instagram for a chance to win \$100 gift cards to participating restaurants. Follow GBCVB social channels to learn more.

"Dine Out Boston spotlights Boston as one of America's premier culinary destinations, providing patrons from Boston and afar with a unique opportunity to enjoy exceptional value, variety and hospitality in Greater Boston restaurants," said Patrick B. Moscaritolo, President & CEO of the GBCVB. "Diners are invited to take advantage of these restaurant deals while taking in seasonal activities – an outdoor concert, ballgame, or museum exhibition, coupled with a Dine Out Boston meal, makes for a classic Boston experience!"

American Express will also make available an exclusive offer to American Express Card Members during Dine Out Boston. Card Members can enroll an eligible American Express Card, use their enrolled Card to spend \$25 or more in a single transaction at any participating restaurant from August 6-18, and **get a \$5 statement credit**. Enrollment is required and is limited. Terms apply. To learn more and enroll in this offer, visit www.americanexpress.com/dinoutboston.

Since 2012, the GBCVB has used this dining program to give back to different local Boston non-profits each year. To date, close to \$375,000 has been raised for charities through the online auction component of DOB. The charitable partner for August 2017 is the Parks Beautification Fund. The Fund is dedicated to the annual plantings in our historic parks, making these public spaces all the more vibrant and captivating. Gift Certificates provided by

participating restaurants will be up for auction starting August 7, with proceeds benefiting the Parks Beautification Fund.

About Dine Out Boston:

Dine Out Boston is a bi-annual value-driven dining program founded and presented by the Greater Boston Convention & Visitors Bureau and American Express. Formally known as Restaurant Week Boston®, the program is now in its 16th year of offering exclusive savings throughout the region's top restaurants. During Dine Out Boston diners can enjoy a chef-customized lunch or dinner for a fraction of the normal dining cost. Due to high demand, reservations during Dine Out Boston are encouraged and can be made in advance at www.DineOutBoston.com.

For more information or to inquire about having your restaurant involved in Dine Out Boston® please visit www.DineOutBoston.com. Check out Dine Out Boston on Facebook at www.facebook.com/dineoutboston, Twitter at www.twitter.com/dineoutbos, and Instagram at instagram.com/dineoutboston.

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