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CITY OF RALEIGH PASSES TAXI ORDINANCES Greater Raleigh Convention and Visitors Bureau Instrumental in Lobbying Change

Raleigh, NC – The Bureau, in conjunction with the Raleigh Police Department, has successfully lobbied Raleigh City Council to change and add language to the current Taxi License Requirements/Regulations. The revisions are designed to improve customer service, set appearance standards, as well as driver and customer safety. The ordinance revisions also mandate background checks on owners and operators prior to a permit being issued. The changes went into effect November 8, 2009.

"Many times a visitor's first impression of a destination is from the backseat of a taxi" said Denny Edwards, president and CEO of the GRCVB. "The Raleigh area is known for our exceptional customer service and we want to ensure that those positive experiences start from the time they arrive in our destination."

Some of the new ordinances effecting taxi drivers include: a dress code requiring drivers to wear shoes and clean clothing, drivers must pass an annual drug test and have a driving record of fewer than eight points and no criminal charges. Vehicles are required to be less than 10 years, have a working air conditioner and must be cleaned every 24 hours. Stiff penalties are in place for drivers who do not adhere to these new regulations.

The Greater Raleigh Convention & Visitors Bureau, as the official destination marketing organization of Raleigh and Wake County, accelerates sustainable economic growth and development by increasing visitor and convention business. For a free visitor's guide or more promotional information, call toll-free (800) 849-8499 visit <u>www.visitraleigh.com</u>, or e-mail <u>visit@visitraleigh.com</u>.

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