



For Immediate Release
June 7, 2011

Contact: Jonathan Freeze
(919) 645-2663
jfreeze@visitRaleigh.com

**Dennis Edwards Elected President of Destination Marketing Association
of North Carolina**
GRCVB President & CEO Elected President of DMANC

(Raleigh, NC) – Dennis Edwards, President & CEO of the Greater Raleigh Convention & Visitors Bureau has been elected President of the Destination Marketing Association of North Carolina (DMANC).

Edwards' two year term with the DMANC will begin July 1, 2011.

The Destination Marketing Association of North Carolina is the trade association for destination marketing organizations in North Carolina. It is a collaborative forum for DMO's providing resources for professional development, co-op destination management and marketing efforts and advocacy on common issues affecting the tourism industry in North Carolina.

The Greater Raleigh Convention & Visitors Bureau, as the official destination marketing organization of Raleigh and Wake County, accelerates sustainable economic growth and development by increasing visitor and convention business.

###