



FOR IMMEDIATE RELEASE
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**Dennis Edwards Nominated to the American Society of Association Executives Board
and the ASAE Foundation Board**

(RALEIGH, NC)—The American Society of Association Executives (ASAE) announced that Dennis Edwards, President & CEO of the Greater Raleigh Convention & Visitors Bureau has been nominated to serve on the ASAE Board of Directors as well as the ASAE Foundation Board.

Edwards will assume his role on both boards during the Annual Meeting in St. Louis on August 9, 2011. He will serve a three year term on both boards.

The American Society of Association Executives, based in Washington D.C., has a membership of more than 22,000 association executives, representing 11,000 organizations across the U.S. and 50 countries worldwide.

“I am absolutely thrilled and honored to serve on both ASAE Boards and look forward to ensuring that the ASAE continues to be the leading industry organization,” said Dennis Edwards, President & CEO of the Greater Raleigh Convention & Visitors Bureau.

Board members are chosen by the Leadership Committee, which develops a pool of candidates for board service that best exemplifies the ASAE’s membership profile and is representative of the organization’s diversity—including geography, size, gender, ethnicity, skill sets and areas of experience. This year’s committee is chaired by Immediate Past Chairman of the ASAE Velma R. Hart, CAE, Executive Director of Giving Initiatives.

“Every attempt has been made to provide a balance of representation by selecting executives who embody a variety of types of associations, differing locations, multiple aspects of diversity and strong depths of experience in various activities of ASAE. We are grateful to the Leadership Committee for this conscientious work,” said ASAE Chairman of the Board Karen Hackett, FACHE, CAE, CEO of the American Academy of Orthopaedic Surgeons in a letter sent to ASAE members announcing the nominations.

The Greater Raleigh Convention and Visitors Bureau, as the official destination marketing organization of Raleigh and Wake County, accelerates sustainable economic growth and development by increasing visitor and convention business.

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