

For Immediate Release
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DOWNTOWN RALEIGH'S R-LINE CIRCULATOR DEBUTS

Free Hybrid Bus Service offers visitors and convention attendees easy access to downtown Raleigh's entertainment districts

Raleigh, NC (February 13, 2009) – The Greater Raleigh Convention and Visitors Bureau (GRCVB) is proud to announce the City of Raleigh's launch of the new R-Line Downtown Circulator transit option. The newest addition to the downtown Raleigh circuit is a free transportation option that serves as a testament to Raleigh's pride and commitment in making the destination one of the country's greenest cities.

The R-Line Circulator route will be supported by three eco-friendly hybrid electric buses. The route will run every 10-15 minutes with a total of 20 stops throughout the 5 downtown districts, including Glenwood South, Capital District, Warehouse District, Fayetteville Street District and Moore's Square District. The service will operate from 7 a.m. to 11 p.m. on Monday through Wednesday, 7 a.m. to 2:15 a.m. Thursday through Saturday and 1 p.m. to 6 p.m. on Sundays.

"The R-Line will be of great benefit to meeting and convention groups utilizing the Raleigh Convention Center and surrounding downtown hotels. Convention attendees now have the opportunity to make the most of their down time by exploring all our city has to offer," said Dennis Edwards, president and CEO of the GRCVB.

The R-Line will circulate the downtown districts to connect employees, residents and more than 10 million visitors that Raleigh hosts each year to retail shops, restaurants, entertainment venues and parking.

The launch of a new transit service will provide sports groups as well as conventioners, and visitors the option to park downtown and use the R-Line as a shuttle service to Raleigh's attractions.

The Greater Raleigh Convention & Visitors Bureau, as the official destination marketing organization of Raleigh and Wake County, accelerates sustainable economic growth and development by increasing visitor and convention business. For a free visitor's guide or more promotional information, call toll-free (800) 849-8499 visit www.visitraleigh.com, or e-mail visit@visitraleigh.com.

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