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Greater Raleigh Convention and Visitors Bureau Launches Mobile Site

Raleigh, NC -- The Greater Raleigh Convention and Visitors Bureau has announced the launch of the official mobile travel site to the Raleigh area at <http://www.visitRaleigh.com>. Visitors now have on-the-go access to updated events, deals, destination videos, accommodations, restaurants and things to do. The site is compatible with all mobile devices with internet access. When navigating to visitRaleigh.com from a mobile device, the new mobile website will automatically appear.

“In this day and age, tech-savvy visitors want instant access to destination information whether they are in the planning stages of a trip to the Raleigh area or are already here,” said Denny Edwards, president and CEO of the Greater Raleigh Convention and Visitors Bureau. “By developing an easy to navigate mobile site we can provide quick, convenient and user-friendly information on our destination.”

The new mobile site, which was developed internally by GRCVB staff, is broken into four main categories: Deals, Events, Guide and Gallery. Visitors to the mobile site can find special hotel and restaurant packages based on interests, events taking place during their visit, access hotel information by region or type and view more than 75 dynamic area videos.

The site is also handy for newcomers orienting themselves to the Raleigh area or for local residents headed out for a night or weekend around town and in search of something new and different.

For more information on the GRCVB mobile site visit <http://www.visitRaleigh.com>

ABOUT THE GREATER RALEIGH CONVENTION AND VISITORS BUREAU

The Greater Raleigh Convention & Visitors Bureau, as the official destination marketing organization of Raleigh and Wake County, accelerates sustainable economic growth and development by increasing visitor and convention business.

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