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Greater Raleigh Convention and Visitors Bureau Named Official Honoree at Webby Awards

(RALEIGH, N.C.) The Greater Raleigh Convention and Visitors Bureau (GRCVB) is proud to announce being named an Official Honoree at the 15th Annual Webby Awards. Honored for its outstanding video gallery (<http://video.visitraleigh.com>), the GRCVB was recognized in the Travel and Adventure category of the Online Film and Video portion of the 15th Annual Webby Awards.

Selected from 10,000 entries, the GRCVB was one of only eight organizations to be recognized in this capacity. The Webby Awards are presented by The International Academy of Digital Arts and Sciences and honor excellence on the Internet, including Websites, Interactive Advertising, Online Film and Video and Mobile.

“We are honored to be recognized in this prestigious competition and have our name associated with some of the best online film and video agencies in the world,” said Jonathan Freeze, director of marketing at the GRCVB. “Through a strong partnership with Triangle Blvd, we have been able to showcase the Raleigh area’s numerous towns, attractions and hospitality offerings through a series of more than 100 online videos to date.”

The Greater Raleigh Convention & Visitors Bureau, as the official destination marketing organization of Raleigh and Wake County, accelerates sustainable economic growth and development by increasing visitor and convention business.