

**For Immediate Release  
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**Greater Raleigh Convention and Visitors Bureau Names  
2009-2010 Board Officers**

*David Strong to Serve Second Term as Board Chair*

**RALEIGH, N.C.** - The Greater Raleigh Convention and Visitors Bureau's Board of Directors have announced its slate of officers for 2009-2010.

David Strong, president of Rex Healthcare will remain board chairman for a second consecutive term. Dale Whitworth will remain vice chairman, Ken Crockett remains treasurer and Ian Sauer is secretary, a position he filled in March 2009. Barry Mitsch also serves on the executive committee as immediate past chairman.

The 2009-2010 Executive Committee, who began their official terms July 1, will be charged with providing strategic direction for the organization. Whitworth is vice president and controller for Golden Corral Corporation, Crockett is president of Crockett Capital Corporation and Sauer is vice president and general manager for Summit Hospitality Group. Mitsch is vice president of Pyramid Resource Group.

“This new slate of officers brings unparalleled business experience to the Greater Raleigh Convention and Visitors Bureau and we are fortunate to have them help guide our organization and community” said Denny Edwards, president and CEO of the GRCVB.

The Greater Raleigh Convention & Visitors Bureau, as the official destination marketing organization of Raleigh and Wake County, accelerates sustainable economic growth and development by increasing visitor and convention business. Through its website, VisitRaleigh.com and other tools, the GRCVB assists local visitors in a variety of ways. Of note, visitors spent more than \$1.3 billion in Wake County last year that generated more than \$366 total savings per local household in state and local taxes.