

**For Immediate Release**  
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## **Greater Raleigh Convention and Visitors Bureau Names Four New Members to Board of Directors**

**RALEIGH, N.C.** - The Greater Raleigh Convention and Visitors Bureau has named Phil Zachary, William Gant, Steven Bauld and Joel Fuller to its 12-member Board of Directors. The new members officially began their two-year terms in March.

**Phil Zachary**, president and CEO of Curtis Media Group, is the owner of more than two dozen radio stations and three internet companies across North Carolina. Curtis Media is one of the largest independent radio broadcasters in America and the largest in North Carolina.

A 21-year veteran of the hospitality industry, **William (Bill) Gant** is the General Manager of the 229-room Renaissance Raleigh Hotel in North Hills. Gant has extensive experience with Renaissance, a Marriott Hotel brand and previously held leadership positions with the organization.

**Steven Bauld**, senior vice president at Capital Style Luxury Transportation, brings more than 20 years of business management, sales leadership and brand optimization to the Board of Directors. Bauld was a founding member of the Greater Boston Convention & Visitors Bureau's international task force.

During 25-years of experience with Marriott International, **Joel Fuller**, has held positions in multiple disciplines including Operations, Event Management and Sales. Currently as the General Manager of the 375-room Raleigh Marriott Crabtree Valley, Fuller is responsible for day-to-day operations of the hotel.

"This new slate of members brings unparalleled business experience to the Greater Raleigh Convention and Visitors Bureau and we are fortunate to have them guide our organization and community during this time of growth and renaissance" said Denny Edwards, president and CEO of the GRCVB.

The Greater Raleigh Convention & Visitors Bureau, as the official destination marketing organization of Raleigh and Wake County, accelerates sustainable economic growth and development by increasing visitor and convention business. Through its website, VisitRaleigh.com and other tools, the GRCVB assists local visitors in a variety of ways.

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