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FOR IMMEDIATE RELEASE

**LATE SUMMER IS THE PERFECT TIME TO VISIT
CHARLOTTESVILLE & ALBEMARLE COUNTY**
A season full of fun festivals, live music, and exciting events!

CHARLOTTESVILLE, Va. (August 31, 2017) – The Charlottesville Albemarle Convention & Visitors Bureau (CACVB) invites visitors and locals alike to enjoy the wide variety of events and festivals occurring in the Charlottesville area during the final weeks of summer.

The **Charlottesville Women's Four Miler** footrace will take place on September 2 and starts the month on a healthy and inspirational note. This event is Virginia's largest all-woman race and attracts thousands of runners to the area each and every year, all with the goal of supporting and raising awareness of the importance of breast cancer care and research. It is a great way to log a few miles for a terrific cause, all while soaking up the breathtaking views that Albemarle County has to offer. For more information about the Charlottesville Women's Four Miler, click [here](#).

Thomas Jefferson's Monticello will once again be home to the **Heritage Harvest Festival** for the 11th consecutive year, taking place on Saturday, September 9. This festival, which will be hosted by the Thomas Jefferson Foundation in partnership with Seed Savers Exchange and Southern Exposure Seed Exchange, celebrates Jefferson's epicurean legacy in a fun, affordable, family-oriented, educational way, while promoting gardening, sustainability, local food, and the preservation of heritage plants. This popular festival includes hands-on workshops, garden tours, fruit and vegetable tastings, and plenty of activities perfect for kids of all ages. Pre-festival workshops are being offered on Friday, September 8 from 11 a.m. – 4:30 p.m., with the main festivities taking place on Saturday, September 9 from 10 a.m. – 5 p.m. More information about the Heritage Harvest Festival can be found at <http://www.heritageharvestfestival.com>.

Music lovers will not want to miss the 18th season of the **Charlottesville Chamber Music Festival**, which runs from September 8 - 21. This popular festival presents the music of classical composers Mozart, Chopin, Beethoven and many others, played by a diverse group of internationally-acclaimed musicians. Concerts will be played at two of Charlottesville's most historic venues – The Paramount Theater on the Downtown Mall and Old Cabell Hall at The University of Virginia. For the complete list of concerts and artists, visit www.cvillechambermusic.org.

On September 16, the Charlottesville Pride Community Network will present the 6th annual **Cville Pride Festival**. This family-friendly festival aims to create a vibrant, visible and unified LGBTQ community presence in Charlottesville and the surrounding areas. Events will take place all week long, culminating in the Pride Festival on Saturday, September 16 from 11 a.m. –

7 p.m. at the Sprint Pavilion. Highlights include music, dancing, a beer garden, food trucks and much more. For additional information about the **Cville Pride Festival**, visit www.cvillepride.org.

The **Tom Tom Founders Festival** returns this fall with a free two-day event from September 22-23 – the Fall Block Party **Tomtoberfest** at Emancipation Park in downtown Charlottesville. This event will feature nearly a dozen bands, hundreds of entrepreneurs and artists, local food trucks and a giant beer garden. The Block Party also celebrates innovators, artists, and community leaders who create great things in the Charlottesville area by displaying their profiles on lamppost banners on the Downtown Mall. More information about Tomtoberfest is available at www.tomtomfest.com/tomtoberfest.

The annual **Foxfield Fall Races** will take place on Sunday, September 24. This iconic Charlottesville event kicks off with gates opening at 10:00 a.m. and Jack Russell Terrier races starting at noon. The first horse races will follow shortly thereafter at 1:30 p.m. This family-friendly event features many activities for all ages including pony races, face painting and much more. For additional details, visit www.foxfieldraces.com/fall.

The late summer weeks will bring an array of notable performers to Charlottesville, including Young the Giant, Sylvan Esso, and Garrison Keillor's Prairie Home "Love and Comedy" Tour to name a few. With great venues such as the Sprint Pavilion, the John Paul Jones Arena, the Paramount Theater and the Jefferson Theater, these shows promise to provide a memorable experience for all!

For a complete list of events, travel information, packages and hotel room reservations, please visit the official destination website for Charlottesville and Albemarle County www.visitcharlottesville.org.

About the Charlottesville Albemarle Convention & Visitors Bureau (CACVB):

In addition to serving as the global resource for marketing the tourism assets of [Charlottesville](http://www.visitcharlottesville.org) and [Albemarle County](http://www.visitcharlottesville.org), Virginia, through www.visitcharlottesville.org, the CACVB assists tour operators, meeting planners, reunions and other groups in planning visits to the destination. CACVB's mission is "to enhance the economic prosperity of City and County by promoting, selling and marketing the City of Charlottesville and County of Albemarle, as a destination, in pursuit of the meetings and tourism markets." CACVB operates the [Downtown Visitor Center](http://www.visitcharlottesville.org) ([610 E Main St](http://www.visitcharlottesville.org)) which is open daily from 9 a.m. to 5 p.m., and a second visitor center, the [Albemarle Tourism and Adventure Center](http://www.visitcharlottesville.org) in downtown Crozet ([5791 Three Notch'd Rd](http://www.visitcharlottesville.org)) at the historic train depot; it is open Wednesday - Saturday 10:00 a.m. - 5:00 p.m. and Sunday Noon - 5:00 p.m. The CACVB also provides a touch-screen kiosk at Monticello's Thomas Jefferson Visitor Center. The official website of the CACVB is www.visitcharlottesville.org. In addition, the organization manages powerful social media channels; ExperienceCharlottesville on Facebook, @VisitCville on Twitter, CvilleVA on Pinterest, and @CharlottesvilleVA on Instagram and Vimeo.

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