



## NEWS RELEASE

**Rick Dunlap, Public Relations Director**  
Visit Hershey & Harrisburg  
3211 North Front Street, Suite 301-A, Harrisburg, PA 17110  
Online Media Lounge: [VisitHersheyHarrisburg.org/MEDIA](http://VisitHersheyHarrisburg.org/MEDIA)  
Email: [Rick@HersheyHarrisburg.org](mailto:Rick@HersheyHarrisburg.org)  
Cell: 717-884-3328

### STORY IDEAS – FALL EVENTS 2017

## Celebrate the Harvest in Hershey & Harrisburg

HARRISBURG, PA (Sept. 1, 2017) — Celebrate the harvest this fall with the following seasonal events & traditional activities that connect visitors to Pennsylvania's Hershey & Harrisburg Region. Find more iconic Autumn events in Hershey & Harrisburg at [www.VisitHersheyHarrisburg.org](http://www.VisitHersheyHarrisburg.org).

#### **Hershey Harrisburg Wine Country's Cornucopia Wine Quest Weekends**

Partake in seasonal activities from hayrides and roasting s'mores to making grape vine wreaths and decorating wine bottles at 11 participating wineries every Saturday & Sunday over three weekends (Oct. 14-29).

#### **Hershey Resort**

**Hersheypark® in the Dark** keeps the thrills coming with select rides, live entertainment, and seasonal treats over three weekends (Oct. 13-29).

**Hershey Gardens** has a year-round **Tropical Butterfly Atrium** during the day and the great **Pumpkin Glow** throughout the Gardens at night with 150 illuminated carved pumpkins, storytelling, carving demos, and free candy every Friday & Saturday for two weekends (Oct. 20-28).

#### **Cars**

**AACA Eastern Division National Fall Meet** is the largest car show & flea market of its kind in the country (Oct. 4-7) and the **Antique Auto Museum** in Hershey hosts **Trunk or Treat** (Oct. 22).

#### **Marathons**

Runners flock in the fall for the **Hershey Half Marathon** (Oct. 15) and the **Harrisburg Marathon**, a Boston Marathon Qualifier (Nov. 12).

#### **Fall Harvest**

Pick your own pumpkin or grab Granny Smith apple from the branch at **Strites Orchard** near Hershey. In **Harrisburg's Midtown District**, bag a bundle of bargains from the 40 family farmers and varied vendors inside **Broad Street Market**, the oldest continuously operating farmers market in the U.S. dating back to the Civil War.

#### **Outdoor Adventures**

The crisp cool Autumn air is perfect for leaf peepers looking to pedal, paddle, or backpack. Take a lazy river run down the serene **Swatara Creek** with the cool kids at **Cocoa Kayaks of Hershey** or explore the urban scenery of the **Capital City Greenbelt** winding 17-miles around Harrisburg. The most majestic mountaintop view is earned at the peak of **Hawk Rock** along the **Appalachian Trail** in the village of **Duncannon**. The **Doyle Hotel** is the no-frills hostel in the center of this tiny town that has become a highly anticipated oasis for the long-haul hikers who post photos and letters on the walls from their time on the trail.

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### MEDIA INTERVIEWS

Mary Smith, President & CEO of Visit Hershey & Harrisburg is available for media interviews regarding the contents of this news release. Please try to make interview requests at least 12-hours in advance. The bureau will make every effort to accommodate all interview requests. Contact [Rick@HersheyHarrisburg.org](mailto:Rick@HersheyHarrisburg.org) or cell 717.884.3328.

### ABOUT VISIT HERSHEY & HARRISBURG

Visit Hershey & Harrisburg is the official non-profit partnership-based Destination Marketing Organization (DMO) leading economic growth through destination sales, consumer marketing, public relations, and tourism development in Dauphin County, Pennsylvania. The organization, accredited by Destination Marketing Association International (DMAI) since 2010, is committed to actively marketing the tourism assets in the Hershey & Harrisburg Region to business and leisure travelers both domestic & international. The bureau also leads regional sales efforts to attract meeting & event organizers, sporting event producers, and group tour leaders. For more information go to [VisitHersheyHarrisburg.org](http://VisitHersheyHarrisburg.org) or call 877-727-8573.