

# News Release Rockford City Market

Presented by Wercyh

# **Record Breaking Attendance at the Market**

2017 Market Season Exceeds 100,000 Visitors

### FOR IMMEDIATE RELEASE

September 26, 2017

**ROCKFORD, IL** – This Friday is the final week of the Rockford City Market 2017 season. Last week, we broke our season record and reached 103,034 visitors to the market! As a thank you to our awesome patrons, we will be giving away items to the first 200 people at the market (entering from the E. State Street pavilion entrance). Vendors will also be competing in a pumpkin decorating contest where patrons will be voting on their favorite and patrons can play a free, kid-friendly scavenger hunt for prizes. Come join us for our final week and stock up on all of your favorites at the market.

Don't forget to take the annual Rockford City Market survey! Your feedback is very important to us. Take the survey at <a href="https://www.surveymonkey.com/r/RockfordCityMarketPatron2017">https://www.surveymonkey.com/r/RockfordCityMarketPatron2017</a>.

## **Rockford City Market on September 29**

Music Main Stage: Jodi Beach Trio (4:00 – 7:00 p.m.) Acoustic Stage: Mark Sturm (5:00 – 7:00 p.m.)

#### Activities

The princesses of **Once Upon a Dream Performances** will be at the market to meet, greet, and sing with the kids of the market. **RPS Transportation** will have Buddy, the talking bus, for the kids to meet as well as free face painting. And **Maywood Evangelic Free Church** will also have free face painting as well as a fun, free nerf gun game.

#### **Entrance Gate Staff**

The **17**<sup>th</sup> **Judicial Circuit Court Family Violence Coordinating Council** (The 17<sup>th</sup> FVCC) is a forum designed to promote a coordinated response to family violence in our communities. Stakeholders, including the Rockford Police Department's Domestic Violence Unit, work together to identify and address the needs in our community in an effort to improve our collective response to the issues of family violence including: child abuse, intimate partner violence, elder abuse and abuse to people with disabilities. October is Domestic Violence Awareness month and the 17<sup>th</sup> FVCC will be there to hand out pins and information.

#### Mercyhealth

Join Mercyhealth for the final night at the City Market this year! On Friday night, come meet a few of our **family practice physicians**, including Dr. Jean Walsh, Dr. Anthony Rizzo, and Dr. Jeffery McFadden! Stop by our booth, located at Market and Water Street, between 3:30-7:30 p.m. *Mercyhealth* is proud to be the Presenting Sponsor of the Rockford City Market.

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Rockford City Market takes place every Friday from May 19 through September 29 along Water Street between State and Jefferson Streets in downtown Rockford. The market runs from 3:30 – 8:30 p.m. before Labor Day and 3:30 – 7:30 p.m. after Labor Day. Rockford City Market was founded and is managed by the Rock River Development Partnership and operates with infrastructure support from the City of Rockford and marketing from the Rockford Area Convention & Visitor's Bureau.

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#### FOR MORE INFORMATION:

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