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## Avenged Sevenfold announce Grand Rapids stop on North American tour <u>Electrifying STAGE spectacle coming to SMG-managed Van Andel Arena®</u> January 14 with special guests Breaking Benjamin and Bullet For My Valentine

**Grand Rapids** — <u>AVENGED SEVENFOLD</u> have announced dates for their 2018 North American arena headlining tour, set to kick off January 12<sup>th</sup> at the Bridgestone Arena in Nashville with special guests **Breaking Benjamin** and **Bullet For My Valentine**. The tour comes to Grand Rapids at <u>Van</u> <u>Andel Arena</u> on Sunday, January 14, 2018 at 6:25 PM.

**Tickets go on sale to the general public beginning Friday, October 6 at 1:00 PM**. Ticket prices are \$25, \$49, and \$75 and will be available at the Van Andel Arena and DeVos Place® box offices, online at <u>Ticketmaster.com</u>, and charge by phone at 1-800-745-3000. A purchase limit of eight (8) tickets will apply to every order. Fans can sign up to Van Andel Arena's email list by Wednesday, October 4 to gain access to the exclusive presale beginning Thursday, October 5 at 10 AM. A purchase limit of six (6) tickets will apply to all presale orders. Sign up for the email list on the arena's website.

The band has partnered with CID Entertainment to offer VIP Tour Experiences, including access to a VIP-only viewing area, an official signed show setlist, an invitation to the pre-show lounge featuring Avenged Sevenfold memorabilia and an exclusive A7X tour book including never-before-seen photos. For full package details, please visit <u>CID Entertainment</u>.

Avenged Sevenfold (vocalist M. Shadows, guitarists Synyster Gates and Zacky Vengeance, bassist Johnny Christ and drummer Brooks Wackerman) became one of the world's biggest rock bands by creating a sound that broke through obstacles of language, distance and culture. They raised the stakes and standards for the genre with a string of blockbuster albums, including their 2005 platinum-selling breakthrough, *City Of Evil*, 2007's platinum-selling *Avenged Sevenfold* and two consecutive No. 1's on Billboard's Top 200 Albums chart: 2010's *Nightmare* and 2013's *Hail To The King*. They've achieved Diamond, Platinum and Gold awards for album sales in nearly a dozen countries, racked up over a billion video views and a billion-plus Spotify streams, have consistently been one of the most-played bands on rock radio for over a decade with multiple No. 1 singles, and have headlined arenas and the biggest rock festivals around the globe, amassing a diehard international fan base whose members number in the millions.

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They've proved themselves again and again to be one of the genre's most forward-thinking artists, reinforced by critically acclaimed new album THE STAGE (Capitol), which was praised by Rolling Stone for being "epic and adventurous" and "the most aggressively bonkers music of the quintet's career." NME, Q, The Guardian, Guitar World, Metal Hammer and Classic Rock all lauded the album, with the latter calling it "a metal masterpiece.

The band amplified the album with a spectacular new live show that critics and fans alike hailed as brutally entertaining. After two recent nights at London's 02 Arena, the *London Evening Standard* lauded Avenged Sevenfold as "a global phenomenon" and wrote that the band "specialized in preposterous fun," calling the show "royally entertaining." *The Guardian* ran a 4-star review of the show in Glasgow, writing, "Underneath retina-scorching screens and giant cosmic cube broadcasting spiraling starfields, the five-piece methodically discharge booming, arena-filling songs...these industrial assemblages of growing riffs and fret-melting solos have a default minor-key menace, yet the overall atmosphere is surprisingly joyous." But *Kerrang!* best summed up Avenged Sevenfold's new live show: "you've never seen anything like it." *That* acclaimed *Stage* spectacle is what the band is bringing to North America at the top of the year.

## About SMG

Celebrating its 40th anniversary and founded in 1977, SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theaters, performing arts centers, amphitheaters, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming; construction and design consulting; and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's NRG Park and the Mercedes-Benz Superdome in New Orleans. SMG also offers food and beverage operations through its concessions and catering companies, currently serving more than 140 accounts worldwide. For more information visit <u>www.smgworld.com</u>.

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