

The Impact of Tourism on

ALBANY COUNTY

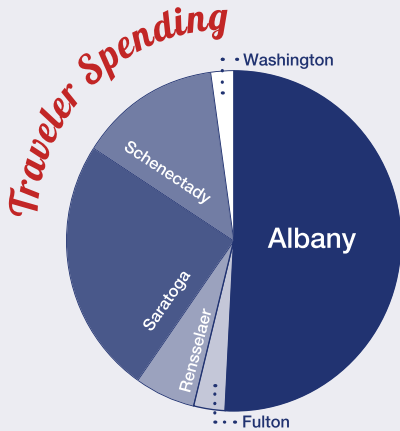
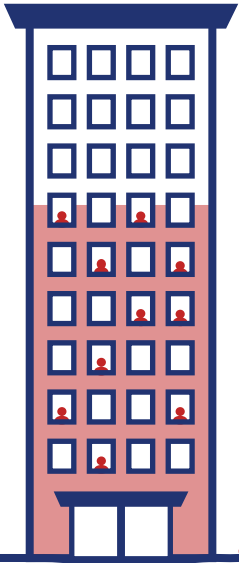
On average, there are more than

4,550 visitors to Albany County EACH DAY!

That's **67.2%** of hotel inventory at an average daily rate of **\$102.**

Tourism supports **15,000 Jobs** with **\$501 million** in labor income.

Were it not for tourism-generated state and local taxes, the average household in Albany County would have to pay an additional **\$985** to maintain the same level of government revenue.



Albany County represents **52%** of the region's tourism sales with **\$958 million** in traveler spending, which in part includes:



Lodging
\$229 million



Recreation
\$29 million



Food & Beverage
\$197 million



Retail & Service Stations
\$153 million

For every **\$1** invested, the Albany County Convention & Visitors Bureau returns **\$53** in taxes to the local economy.

2014 Attendance total for major attractions

2,169,251

1:53

54% of the Capital-Saratoga Region's tourism state taxes in 2014 were produced in Albany County.

Tourism supported **\$69 million** in local taxes and **\$52 million** in state taxes in 2014.

BEHIND THE NUMBERS

Visitor Planning



Albany.org

414,405 sessions

↑↑↑ 23% YTD



Discover Albany

6.9 million Impressions



Albany Visitors Guide

23,175 inquiries for information

↑↑↑ 49% YTD

Getting Here

Amtrak



2014 ridership on Empire Service (Albany - NYC) was **1.1 million** and Albany-Rensselaer Station was **9th** busiest in the United States



Albany International Airport

Boardings increased **1.3%** during 2014 with a total of **1,231,385**.



Sources

Tourism Economics: The Economic Impact of Tourism in New York, **2014**

2014 STR, Inc.

Google Analytics, **2014**

Sprout Social, **2014**

Amtrak, **2014**

Albany International Airport, **2014**

Contact Us

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Albany County Convention & Visitors Bureau