

PRESS RELEASE For Immediate Release

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Texas High School Region II Rodeo to Take Place in Midland

MIDLAND, TEXAS, September 28, 2017 – The toughest rodeo competition in the state for high school aged students is taking place at the Midland County Horseshoe Arena October 7-8 and is the perfect way for the entire family to spend the weekend.

The Texas High School Region II Rodeo is the qualifying competition for Region II, covering 32 West Texas counties, and a few New Mexico areas. The Junior High and Youth Rodeo begins at 9:00am Saturday, October 7 followed by the High School Rodeo beginning at 4:00pm. On Sunday, October 8, a church service will be held at 8:00am, and the rodeo will begin at 9:00am. Events are free and open to the public to watch and include barrel racing, bull riding, calf roping, saddle bronc, steer wrestling, goat tying, and more.

"This is a rodeo with the toughest high school kids from Texas and New Mexico competing for a top ten spot to the state finals for all the family to watch," said Texas High School Rodeo Association Region II president, Kenny Stewart.

Interviews are available at the Midland County Horseshoe Arena Friday, October 6.

The mission of **Texas High School Rodeo** is to promote the sport of rodeo and expose its positive image to the general public, preserve the Western Heritage, offer a privilege of family bonding, offer an opportunity of continuing education, and maintain the highest regard for livestock. For more information about Texas High School Rodeo Region II, visit www.THSRA2.com

The mission of **VisitMidland** is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination. The above information has been provided by Texas High School Region II Rodeo and distributed by *VisitMidland*. This event is projected to bring in \$61,171.35 in estimated direct visitor spending to the Midland economy. For information on where to eat, play, shop, and stay in Midland, visit <u>www.VisitMidland.com</u>.

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