

PRESS RELEASE For Immediate Release

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WEST TEXAS OIL & GAS CONFERENCE, GOLF TOURNAMENT, AND CONCERT COMING TO MIDLAND

MIDLAND, TEXAS, September 11, 2017 – Roseland Oil & Gas Marketing and Events is hosting the 2017 West Texas Oil and Gas Conference and Golf Tournament October 16-18, 2017. The event will kick off with a golf tournament taking place October 16 at Hogan Park. There will be food giveaways at most holes, door prizes, hole prizes, and a top team award will be presented. After the golf tournament, a Meet and Greet networking event will take place at the Midland Beer Garden.

Following the golf tournament, the West Texas Oil & Gas Conference will take place Tuesday, October 17 from 9:00am-5:00pm, and Wednesday, October 18 from 9:00am-2:00pm at the Midland County Horseshoe Pavilion. Enjoy over 350 indoor and outdoor exhibits, product demonstrations, and booth giveaways. Along with tradeshow exhibits, the "Taste of the Oil Patch" will take place in in the parking lot of the Midland County Horseshoe where attendees can sample from famous oilfield BBQ pits. Texas Country musician, Phil Hamilton, will perform a concert at The Shack in the Back on Tuesday, October 17. Attendance to the concert is FREE, but to enjoy free food and drinks, attendees must have a pass courtesy of one of the show exhibitors.

"This is the third year that Roseland Oil and Gas has hosted an oil and gas conference in Midland. The city of Midland is important in the oil and gas industry and is the perfect location for an oil and gas event," said Exhibitor Liaison, Miranda Kennedy. "Many of the target companies, professionals, and field hands are all together in one central location." "Our conference will allow local companies, as well as companies from all across the US and Canada, to showcase the newest innovations, technology, and products in the oil and gas industry," said Kennedy.

To register for the golf tournament, contact Jeff Kennedy at (903) 736-8506 or Derek Scroggins at (806) 317-4771, or register online at <u>www.RoselandOilandGas.com</u>.

Admission to the conference is FREE, but pre-registration at <u>www.RoselandOilandGas.com</u> is requested.

VisitMidland

The mission of *VisitMidland* is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination. The above information has been provided by Roseland Oil & Gas and distributed by *VisitMidland*. This event is projected to bring in \$1,293,370 in estimated direct visitor spending to the Midland economy. For information on where to eat, play, shop, and stay in Midland, visit <u>www.VisitMidland.com</u>.

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