



PRESS RELEASE

For Immediate Release

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BUSH TENNIS CENTER TO HOST ITA SOUTHERN REGIONAL COLLEGIATE CHAMPIONSHIP & 'BEST OF THE WEST' FESTIVAL & CONCERT FEATURING PAT GREEN

MIDLAND, TEXAS – SEPTEMBER 7, 2017- The Bush Tennis Center will host the ITA Southern Regional Collegiate Championships presented by Oracle September 28-31 followed by the Pioneer Natural Resources 'Best of the West' Festival and Concert presented by Kent Kwik October 1.

The ITA Southern Regional Championship will bring 250 tennis players from colleges and universities throughout the Southwest to Midland. The event is co-hosted by UTPB and the Bush Tennis Center.

The Pioneer Natural Resources 'Best of the West' Festival & Concert presented by Kent Kwik will feature several family friendly events including a fun run & 5k, children's tennis carnival and chili-cook off followed by an 8p.m. performance by the legendary Pat Green.

The events will benefit the ACE Outreach Program and help support scholarships to Texas Tech through the Midland chapter of the Texas Tech Alumni Association. The Bush ACE Outreach Program was designed to *Advise-Counsel-Encourage* K-6th graders through the sport of tennis. This year the ACE Outreach Program, powered by Pioneer Natural Resources, has provided free tennis clinics, lessons and educational programs to more than 6,700 children. Thanks to the support of Pioneer Natural Resources, Kent Kwik and KICKS 99.1, the ACE Outreach Program will expand to serve over 12,000 children this year.

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“I’m looking forward to returning to Midland to support the Bush Outreach and local Texas Tech scholarship programs,” said Pat Green. It’s great to do an event that will help children throughout West Texas.”

Pat Green’s accomplishments include three Grammy nominations, over 2 million albums sold and a sold out concert at the Houston Astrodome. After releasing six albums in eight years and touring with Nashville super stars Kenny Chesney and Keith Urban, Green decided to take a three year break. However, Pat Green is back with his new independent album, “Home,” that is shooting up the Texas Music Chart with his #1 hit, “Texas Girls.”

“This is going to be an amazing week of tennis and music at the Bush Tennis Center,” said Tim Stallard, Executive Director. “We are so grateful for the support of Oracle, Pioneer and Kent Kwik and thrilled that Pat Green is sharing his time and talent with us.”

The ITA Southern Regional Championship is free to the public. A limited number of tickets for the concert will be available to the public beginning at 9 a.m. on Monday, September 11, and can be purchased by visiting www.bushtenniscenter.org or by calling (800) 514-3849. Tickets are \$25.00 in advance or \$30.00 the day of the show. VIP reserved tables of four are available for \$375.00 and include beverage service throughout the concert.

The Bush Tennis Center is located at 5700 Briarwood Avenue Midland, Texas 79707.

THE BUSH TENNIS CENTER is a legacy gift to West Texas honoring President George H. Bush, President George W. Bush and the Bush Family. The mission of the Bush Tennis Center is to provide everyone the opportunity to experience the game of tennis, regardless of physical, financial or geographical barriers. Through BTC outreach programs more than 26,000 children throughout the Permian Basin have had the opportunity to learn the sport of tennis. This year the ACE Outreach Program (*Advise-Counsel- Encourage*) will visit more than 30 schools and provide free tennis and educational programs to more than 12,000 children.

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Upon its completion, the Bush Tennis Center will be the second largest tennis center in the world with an estimated annual economic impact of over \$43 million per year to the Permian Basin economy. For more information please visit www.bushtenniscenter.org.

The mission of **VISITMIDLAND** is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination. The above information has been provided by PROLINK Live and the Bush Tennis Center and distributed by *VisitMidland*. This event is projected to bring in \$287,264 in estimated direct visitor spending to the Midland economy. For information on where to eat, play, shop, and stay in Midland, visit www.visitmidland.com.

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