

FOR IMMEDIATE RELEASE JULY 11, 2017 Lisa Grissom, Producer Tall City Blues Fest 432-262-0034, <u>lisa@promisingprojects.com</u> tallcitybluesfest.com



Tall City Blues Fest to Host Educational Workshops Series in Downtown Midland, TX

Tall City Blues Fest is a bona-fide music festival complete with an entire weekend of award winning performances plus a full schedule of educational workshops all taught by performers on this year's line-up.

"For this year's Fest, we are offering 10 different workshops that will be available during the Fest. The workshops are very popular, but they are also small and intimate, so participants can get hands on learning and attention," said Fest Producer Lisa Grissom.

The series will take place on Saturday, July 15 inside the Fest's host hotel, the Doubletree by Hilton in downtown Midland, TX. Both fest attendees, as well as those not attending the Fest are welcome to attend.

This workshop series, held in partnership with Midland College, generates scholarship money for KIDS' College, which is a summer educational program for elementary school students. Most of the workshops are \$15 to pre-register and \$20 walk-up with one exception.

RECORD & GO: Blues Bass Approaches and Styles

Led by bassist Rob Thaxton (bassist for Noah Wotherspoon) 10-11 AM | Doubletree North Tower Room 1117 \$15/person in advance | \$20/person at the door

Building Onstage Confidence

Led by Tullie Brae 10-10:45 AM | Doubletree North Tower Room 1113 \$15/person in advance | \$20/person at the door

MASTER CLASS: Harmonica 12-Bar Blues and Lee Oskar Quick Guide Tips 11:15 AM-1 PM | Doubletree North Tower Room 1113 Led by Brandon Santini (Memphis, TN) and Randy McQuay (Wilmington, NC) \$25/person in advance | \$30/person at the door

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MASTER CLASS: Guitar Improvisation and Phrasing

11:30 AM–12:30 PM | Doubletree North Tower Room 1117 Led by Noah Wotherspoon (Cincinnati, OH) \$15/person in advance | \$20/person at the door

One-Man Band Techniques

1:30-2:30 PM | Doubletree North Tower Room 1117 Led by Ben Prestage (Verlo Beach, FL) \$15/person in advance | \$20/person at the door

Improvisation Melody Workshop

2-3:30 PM | Doubletree North Tower Room 1113 Led by Jim Trimmier (sax player for Rochelle & the Sidewinders) \$15/person in advance | \$20/person at the door

Slide Guitar Tips and Tricks

3-4 PM | Doubletree North Tower Room 1117 Led by Voo Davis (Chicago, IL) \$15/person in advance | \$20/person at the door

MASTER CLASS: From Delta to Electric Blues Guitar

4-5:15 PM | Doubletree North Tower Room 1113 Led by Guy King (Chicago, IL) \$15/person in advance | \$20/person at the door

RECORD & GO: Drum Workshop

4:30-5:30 PM | Doubletree North Tower Room 1117 Led by Billy Dean (drummer for Victor Wainwright) \$15/person in advance | \$20/person at the door

BAND BUSINESS: How to Run Your Band Like a Business and Actually Make Money

6-7:30 PM | Doubletree North Tower Room 1113 Led by Jeff Jensen of the Santini-Jensen Project (Memphis, TN) \$15/person in advance | \$20/person at the door

To pre-register for one of these workshops, go to tallcitybluesfest.com or call the Midland College Continuing Education department at 432-685-4518.

Tall City Blues Fest is the signature summer event for downtown Midland, TX and the best blues fest in Texas. This year's Fest takes place Friday and Saturday, July 14-15 in downtown Midland,

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TX. For a complete concert schedule, more information about workshops or to get tickets, visit www.tallcitybluesfest.com.

ABOUT VISITMIDLAND

The mission of *VisitMidland* is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination. The above information has been provided by Tall City Blues Fest and distributed by *VisitMidland*. This event is projected to bring in \$781,000 in direct visitor spending to the Midland economy.

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