



PRESS RELEASE

For Immediate Release

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Great Outdoor Expo Coming To Midland June 23-25

Midland, Texas – May 30, 2017 – Silver Spur Trade Shows proudly present the Great Outdoor Expo June 23-25 at the Midland County Horseshoe Pavilion.

Calling all hunters, campers, fishermen and women, and sportsmen and women of adventure! Summer has officially started, and the Great Outdoor Expo is a great way to draw attention to the possibilities of enjoying the outdoors. The event will bring in over 100 booths featuring camping/fishing equipment, hunting trips, vacations and live entertainment. Fetch-n-Fish, a huge attraction that takes place every year is back, and, new to the show, will be Joe Martin, Snakes of Texas.

“Midland has always been a very welcoming place to have our shows,” said show organizer Kim Sansom. “The *VisitMidland* staff has been great in helping with our needs, whether it be preparing for the shows or during.”

Guests should be ready to experience a fun-filled weekend with lots to see and do. For information, pricing, and complete event details, visit www.goetx.com.

About Silver Spur Trade Shows

Silver Spur Trade Shows is owned and operated by Kim & Monty Sansom. Silver Spur has been in business since December of 2005, and is going stronger than ever. With over 20 years’ experience in trade show production and promotion, Silver Spur Trade Shows know how to produce results for both attendees and vendors.

ABOUT VISITMIDLAND

The mission of *VisitMidland* is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination. The above information has been provided by Silver Spur Trade Shows and distributed by *VisitMidland*. This event is projected to bring in \$830,100 in direct visitor spending to the Midland economy.

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