



PRESS RELEASE

For Immediate Release

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Byron Johnston Holiday Classic Basketball Tournament Returns to Midland

Midland, Texas – December 19, 2016, The 24th Annual Byron Johnston Holiday Classic Basketball Tournament will return to Midland December 28-30, 2016. The Holiday Classic Tournament will take place at the Midland College Chap Center, Midland High, and Lee High with proceeds from the event benefiting the Midland High Basketball Booster Club.

This year, 8 boys teams and 7 girls teams from across the state will compete during the three day event. Games begin at 9:00am on Wednesday, December 28th and the championship game will take place December 30th at 4:00pm.

“Visitors should expect to enjoy some quality basketball games in a great basketball arena at the Midland College Chap Center,” said Tournament Director, Blake Johnston.

For the complete schedule, bracket, list of teams, and tournament information, visit www.ByronJohnstonHoops.com.

ABOUT THE BYRON JOHNSTON HOLIDAY CLASSIC TOURNAMENT

The Byron Johnston Holiday Classic Tournament strives to create an environment where high school athletes have the opportunity to feel the exhilaration of competing at a higher level and is committed to honoring the life of Byron Johnston by making the tournament the best it can be.

ABOUT VISITMIDLAND

The mission of *VisitMidland* is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination. The above information has been provided by The Byron Johnston Holiday Classic and distributed by *VisitMidland*. This event is projected to bring in \$456,000 in direct visitor spending to the Midland economy.

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