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Midland Visitors Bureau



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October 12, 2015

PRESS RELEASE

For Immediate Release

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ANNUAL WOMEN'S FAIR & EXPO RETURNS TO MIDLAND FOR FIFTH YEAR

Midland, Texas - On Saturday, Oct. 17, and Sunday, Oct. 18, Silver Spur Trade Shows will host the Women's Fair and Expo at the new Midland County Horseshoe Pavilion, 2514 Arena Trail. The show is designed to pamper women with more than 75 booths featuring jewelry, clothing, home décor, items for children, quick meals, health, fitness and more. There will also be Fall and Winter Fashion shows for men, women, children, along with demonstrations and hands-on activities.

"The hospitality of Midland is excellent," said Kim Sansom, show organizer. "We love working with the staff at the Convention & Visitors Bureau and the facility! Our vendors enjoy the food and people in Midland."

The expo will run from 10 a.m. to 6 p.m. on Saturday and from 11 a.m. to 5 p.m. on Sunday. Visit www.wfetx.com for a complete vendor list, show schedule, and more.

About the Midland Convention and Visitors Bureau

*The mission of the **Midland Convention & Visitors Bureau** is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination. For more information on the Midland Convention & Visitors Bureau or to request a free Midland Experience Guide and Map, call (800) 624-6435 or visit www.visitmidlandtexas.com/Guides-and-Brochures.*

The above information has been provided by Silver Spur Trade Shows and distributed by the Midland Convention & Visitors Bureau.

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