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Midland Visitors Bureau



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## PRESS RELEASE

For Immediate Release

For more information and to schedule an interview, contact:  
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### CHRISTMAS AT THE MANSION 2014:

#### “A BLACK FOREST CHRISTMAS”

*Don't miss the magic of the Museum of the Southwest's annual  
month-long holiday celebration . . .*

Midland, Texas—The Museum of the Southwest's *Christmas at the Mansion* is a unique way to celebrate the season with family and friends and has become an integral part of many Texans' holiday traditions. Now in its 17th year, *Christmas at the Mansion 2014: "A Black Forest Christmas"* will incorporate Victorian symbols of the holidays popular in Germany in the 19th century. The season will also take inspiration from the depictions of Santa created by German-American artist Thomas Nast included in the special exhibition *Thomas Nast's Winter Scenes*, which is made possible by Debra and Fred Westmoreland.

Christmas at the Mansion will be on view and open to the public during normal Museum hours from Thursday, Dec. 4 through Sunday, Jan. 4. Entrance is free thanks to the generosity of our sponsors, especially Lissa Noël Wagner, this year's event's lead sponsor.

#### Christmas at the Mansion 2014 Schedule:

##### Preview Party\*

Wednesday, Dec. 3, 7 to 11 p.m. | \$75  
*Made possible by Lissa Noël Wagner*

##### Mother-Daughter Brunch\*

Saturday, Dec. 6, 10 a.m. to noon  
SOLD OUT  
*Made possible by Four Seasons Health & Wellness*

##### Gingerbread House Workshop

Saturday, Dec. 6, 1 to 3 p.m. | FREE  
Bring a pre-constructed gingerbread house and decorate it for the Museum's annual gingerbread house exhibition! Decorations and supplies will be provided by the Museum of the Southwest and completed houses will be on display in the Blakemore Planetarium throughout the month of December.  
*Made possible by Rhonda & Lynn Durham*

##### Open House at Christmas at the Mansion

Saturday, Dec. 6  
Saturday, Dec. 13  
Saturday, Dec. 20  
FREE

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The first three Saturdays in December are Open House days with Santa Claus and Christmas craft workshops for kids from 1 to 3 p.m. Dec. 13 will also feature choir performances throughout the day. Enjoy the grand décor and festivities—a great way to get the whole family into the holiday spirit!

**Christmas Luncheons\***

Tuesday, Dec. 9 at noon

Wednesday, Dec. 10 at noon

Thursday, Dec. 11 at noon

Tuesday, Dec. 16 at noon

Wednesday, December 17 at noon

\$35 per person | \$190 per table of six

A delicious holiday tradition for many Midlanders, Christmas Luncheons are served in the historic Turner Mansion and are catered by The Market Grill and Bar. Reserve individual seats or get a full table. Reservations are first-come, first-serve. White wine will be available for those 21 years and up.

*Made possible by Lindsey & Ryan Dickerson*

**ReinBeer: Episode IV\***

Wednesday, Dec. 10, 7 to 10 p.m.

SOLD OUT

*Made possible by Cimarex Energy Co.*

**Christmas Teas\***

Friday, Dec. 12, 3 to 3:45 p.m. OR 4:15 to 5 p.m.

Friday, Dec. 19, 3 to 3:45 p.m. OR 4:15 to 5 p.m.

FREE, but reservations are required.

*Made possible by Remote Gas Analysis and Logging Services, LLC*

**Ugly Christmas Sweater Run\***

Saturday, Dec. 13 at 11 a.m.

Don your favorite ugly Christmas sweater and join your friends and family as you take to the streets of historic downtown Midland for a festive 5K fun run (or walk!), OR sign up the kids for the 1-Mile Reindeer Dash! Get blasted by “snow” at both the start and finish lines and enjoy hot chocolate, milk and cookies, as well as s’mores at the finish. Come early to the Museum for fun photo ops, and stay after to get your picture taken with Santa during the Christmas at the Mansion Open House. Prizes will be awarded for the Ugliest Sweaters, Ugliest Families/Teams and Ugliest Couples.

This 2nd Annual event will feature finishers medals for the first 250 who complete the 5K run along with milk and cookies, Christmas music and S'mores packets for all at the finish line. Register online or download a form at [MuseumSW.org/Christmas](http://MuseumSW.org/Christmas).

*Made possible by Cece and AJ Brune*

The **Museum of the Southwest** is a nonprofit organization located in Midland, Texas. *The Museum of the Southwest inspires discovery, interaction and exploration of art, science, culture and history, enriching the lives of people of all ages.* Founded in 1965 and accredited by the American Alliance of Museums since 1992, the Museum is comprised of the Juliette and Fred Turner, Jr. Memorial Art Gallery, the Fredda Turner Durham Children’s Museum, the state-of-the-art Marian Blakemore Planetarium and an outdoor Sculpture Garden. Hours of operation are 10 a.m. to 5 p.m. Tuesday through Saturday, 2 to 5 p.m. Sunday, and closed Monday. Admission is \$5 for adults, \$3 for kids under 12 and free for

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kids 2 and under. For more information on the Museum, membership and upcoming exhibitions, programs and events, visit [MuseumSW.org](http://MuseumSW.org), call 432.683.2882 or send an email to [info@MuseumSW.org](mailto:info@MuseumSW.org).

The mission of the **Midland, Texas Convention & Visitors Bureau** (CVB) is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination. For more information on the Midland CVB, or to request a free Midland Experience Guide and Map, call (800) 624-6435 or visit [www.VisitMidlandTexas.com](http://www.VisitMidlandTexas.com).

The above information has been provided by the Museum of the Southwest and distributed by the Midland Convention & Visitors Bureau.

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*Images and press releases can now be found online at [MuseumSW.org/press](http://MuseumSW.org/press). For more information, or to schedule an interview, please contact Chelsea Dey at 432.683.2882 x 304 or [cdey@MuseumSW.org](mailto:cdey@MuseumSW.org).*