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Midland Visitors Bureau



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PRESS RELEASE

For Immediate Release

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HOLIDAY INN EXPRESS & SUITES I-20 GRAND OPENING NOVEMBER 20

Midland, Texas —Insignia Hospitality Group will host a grand opening celebration at 5 p.m. on Nov. 20 for the newest property in the Midland-based hotel and property management group's portfolio, Holiday Inn Express & Suites I-20, at 900 Crump St., Midland, Texas 79701. There will be a ribbon cutting at 6 p.m.

As the newest hotel property in Midland, the Holiday Inn Express & Suites I-20 will feature 37-inch flat-panel TVs, complimentary hot breakfast every morning, a fully-equipped business center with two work stations, fitness center, and complimentary copies and faxes located at the front desk. The hotel also boasts an outdoor pool and spa as well as a meeting room that will accommodate up to 75 people.

"Midland's 'fastest-growing city' status is encouraging to local businesses like Insignia Hospitality," said Insignia Hospitality Director of Sales Glorimar Boyd. "We welcome everyone to join us on Nov. 20 for food, fun and fellowship."

Insignia Hospitality Group's Mission Statement

We drive to be the epitome in the lodging industry by having all associates committed to service excellence in a unique, friendly atmosphere and providing value-added services to all stakeholders.

About the Midland Convention and Visitors Bureau

The mission of the Midland Convention & Visitors Bureau is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination. For more information on the Midland Convention & Visitors Bureau or to request a free Midland Experience Guide and Map, call (800) 624-6435 or visit www.visitmidlandtexas.com/Guides-and-Brochures.

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