

109 N. Main Midland, Texas 79701

> 800.624.6435 432.683.3381

fax 432.686.3556 www.VisitMidlandTexas.com

> Follow us for daily news and updates:



@MidlandCVB

October 21, 2014

PRESS RELEASE

For Immediate Release

For more information and to schedule an interview, contact: Tom Wurster, Show Co-Chairman, 432-230-2566 Bill Halepeska, Show Co-Chairman, 432-694-5945

52nd ANNUAL GEM, MINERAL & JEWELRY SHOW AT MIDLAND CENTER NOVEMBER 1 & 2

Midland, Texas — The Midland Gem & Mineral Society will host the 52nd Annual Gem, Mineral & Jewelry Show at the Midland Center, 105 N. Main St., on Saturday, Nov. 1, and Sunday, Nov. 2. The show will run from 9 a.m. to 6 p.m. on Saturday, and from 10 a.m. to 5 p.m. Sunday. The show will feature the largest variety of gem and mineral show dealers in the area.

"This show brings to Midland a huge variety of jewelry, precious and semi-precious stones, mountings, mineral specimens, and fossils," said Bill Halepeska, show cochairman. "Games, activities and entertainment will be provided for children. Dealers travel to the show from Texas, Colorado, Louisiana, Oklahoma, and California, and assure an interesting variety of items. Come visit us and do a little Christmas shopping."

Featured artist is Dave Swenson, longtime Midland artist and Midland College ceramics instructor. He will exhibit his work at the show. There will be a demonstration area featuring live workings of lapidary cabbing, faceting, silversmithing, wire wrapping, and glass bead making. There will also be a silent auction, Kids' Corner, geodes (cut while you wait), florescent mineral exhibit, fossils, and lapidary display exhibits. Attendees will be able to buy: cabochons and faceted stones; beads and jewelry of all kinds; gold and silver mountings; minerals and fossils; rough rock and faceting material; lapidary and faceting supplies; books, videos and tools.

Admission will be charged and is free for children ages 5 and under. There will be hourly door prizes. For more information, visit www.midlandgemandmineral.org or call 432-687-6467.

About the Midland Convention and Visitors Bureau

The mission of the Midland Convention & Visitors Bureau is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination. For more information on the Midland Convention & Visitors Bureau or to request a free Midland Experience Guide and Map, call (800) 624-6435 or visit www.visitmidlandtexas.com/Guides-and-Brochures.

The above information has been provided by the Midland Gem & Mineral Society and distributed by the Midland Convention & Visitors Bureau. This event is projected to bring in \$135,000 in direct visitor spending to the Midland economy.