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Midland Visitors Bureau



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PRESS RELEASE

For Immediate Release

For more information and to schedule an interview, contact: Chelsea Dey, Museum of the Southwest Marketing Director 1705 W. Missouri Ave., Midland, Texas 79701 432.683.2882 x 304, cdey@MuseumSW.org

ROBERT M. EDSEL, AUTHOR OF THE MONUMENTS MEN DISCUSSES "IS ART WORTH A LIFE?"

Midland, Texas — On Thursday, October 23, art-lovers and history-buffs are invited to attend a free lecture and book-signing with Robert M. Edsel, art preservation activist and author of the non-fiction books Rescuing Da Vinci; The Monuments Men: Allied Heroes, Nazi Thieves and the Greatest Treasure Hunt in History and Saving Italy: the Race to Rescue a Nation's Treasures from the Nazis. The lecture will take place at The Midland Center in downtown Midland at 7 p.m. This event is part of The Business of Art series, organized by the Museum of the Southwest and made possible by the FMH Foundation. The event is free to the community, and tickets may be picked up in advance at the Museum of the Southwest or will be available at the Midland Center the night of the event. Contact the Museum of the Southwest or visit MuseumSW.org/Robert-Edsel to learn more.

Aside from being a nationally-acclaimed author, Edsel also co-produced the documentary film, *The Rape of Europa*, and is Founder and President of the Monuments Men Foundation for the Preservation of Art. In February of this year, Academy Award-winner George Clooney directed and starred in a film based on Mr. Edsel's book, *The Monuments Men*, with an all-star cast of Matt Damon, Cate Blanchett, Bill Murray, John Goodman, Jean Dujardin, Hugh Bonneville and Bob Balaban.

In addition to giving a lecture on art preservation during World War II, Edsel will be available for a book-signing after the talk (books will be available for purchase on-site, courtesy of Barnes & Noble Booksellers).

Arrangements for the appearance of Robert M. Edsel made through Greater Talent Network, Inc., New York, NY.

The Museum of the Southwest is a nonprofit organization located in Midland, Texas. The Museum of the Southwest inspires discovery, interaction and exploration of art, science, culture and history, enriching the lives of people of all ages. Founded in 1965 and accredited by the American Alliance of Museums since 1992, the Museum is comprised of the Juliette and Fred Turner, Jr. Memorial Art Gallery, the Fredda Turner Durham Children's Museum, the state-of-the-art Marian Blakemore Planetarium and an outdoor Sculpture Garden. Hours of operation are 10 a.m. to 5 p.m. Tuesday through Saturday, 2 to 5 p.m. Sunday, and closed Monday. Admission is \$5 for adults, \$3 for kids under 12 and free for kids 2 and under. For more information on the Museum, membership and upcoming exhibitions, programs and events, visit MuseumSW.org, call 432.683.2882 or send an email to info@MuseumSW.org.

About Midland Convention and Visitors Bureau

The mission of the Midland Convention & Visitors Bureau is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination.

For more information on the Midland Convention & Visitors Bureau or to request a free Midland Experience Guide and Map, call (800) 624-6435 or visit www.visitmidlandtexas.com/Guides-and-Brochures.

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Images and press releases can be found online at MuseumSW.org/press. For more information, or to schedule an interview, please contact Chelsea Dey at 432.683.2882 x 304 or cdey@MuseumSW.org.

The above information has been provided by the Museum of the Southwest and distributed by the Midland Convention & Visitors Bureau.